

December 1, 2021

Curriculum Vitae

Caryn L. Beck-Dudley

Education

University of Idaho College of Law J.D. (1983)
Official class rank 2/62; Unofficial class rank 3/93
(includes early graduates)

Utah State University B.S. Political Science (1980)
Magna Cum Laude

Current Position

June 1, 2020-Present President & CEO, AACSB, International

Academic Experience

August 1, 2015 to June 1, 2020 Dean, Leavey School of Business, Santa Clara University, Professor, Management Department

March 15, 2006 to July 31, 2015 Dean, College of Business, Florida State University
Professor, Department of Risk Management/Insurance, Real Estate & Business Law

July 1, 2002 to March 14, 2006 Dean, College of Business, Utah State University

January 1, 2001 to June 30, 2002 Department Head, Utah State University, College of Business, Department of Management & Human Resources

May 1996 to March 2006 Professor, Utah State University, Department of Management & Human Resources

August 1999 to June 2000 Visiting Professor, University of Georgia, Terry College of Business, Athens, Georgia (invited) (sabbatical leave)

January 1999 to May 1999 Visiting Professor, University of Michigan School of Business, Ann Arbor, Michigan (invited)

June 1990 - May 1996 Associate Professor, tenured, Utah State University, Department of Management & Human Resources

September 1992-June 1993 sabbatical leave

- ✓ joint research with professors at Weber State University, University of Texas-Austin, and University of Colorado-Denver
 - ✓ In-house counsel, HST, San Diego, California (a closely held company manufacturing composite sporting goods equipment)
- July 1, 1985 to June 1990 Assistant Professor, Utah State University, Department of Business Administration (department was split in 1990)
- October 1984 to July 1, 1985 Temporary Instructor, Utah State University, Department of Business Administration

Other Professional Experience

Associate Attorney, Van Cott, Bagley, Cornwall & McCarthy, Salt Lake City, Utah - general commercial and corporate law, bankruptcy and litigation

Law Clerk, Lukins & Annis P.S., Spokane, Washington

SELECTED LEADERSHIP EXPERIENCE

President & CEO-AACSB, International, Tampa, Florida (June 1, 2020-present)

The President & CEO provides leadership and operational oversight of AACSB's \$22 million annual budget and 90 professional staff in 3 offices across the globe (Tampa, Singapore, Amsterdam). The President & CEO works in partnership with the Board of Directors on developing and implementing a coherent strategic plan that responds to the dynamic shifts impacting business education and ensures a vibrant future for the organization. The President & CEO serves as AACSB's principal ambassador before a myriad of stakeholders globally, including members, businesses, other higher education nonprofit associations, business schools, the media, and other key external audiences in order to advance the mission and influence of the organization. Working with the Board of Directors, the President & CEO articulates AACSB's core values and ensure programs and services provide a relevant value proposition for current and future members. The President & CEO plays an active role in organizational advancement through membership growth and sustainable revenue generation.

Dean-Leavey School of Business, Santa Clara University (2015-2020)

Reports directly to the Provost. The Dean provides leadership and is responsible for all programs in the school, including advocacy, budgeting and executive

development. The Dean works closely with University Relations in the areas of development, fund raising and alumni relations. The Dean is also a member of the Council of Deans and Planning Action Council. The Levey School of Business houses the Departments of Accounting, Economics, Finance, Management, Marketing and Operations Management and Information Systems. The College is home to the Ciocca Center for Innovation and Entrepreneurship, Retail Institute, Mine Own Business Institute (MOBI), and Food Innovation and Entrepreneurship Institute. The School has approximately 1400 undergraduate students, majoring in accounting, finance, operations, information systems, management, marketing, and economics. The School also has approximately 600 graduate students pursuing an MBA (face to face and online), MS Finance, MS Business Analytics, MS Information Systems or MS Marketing (online only-start fall 2019). Six department chairs, two associate deans, budget director, alumni/strategic director, marketing director, and technology director report directly to the Dean. The Dean also works with three full time development officers, communications, public relations and administrative staff that support the school. The Dean is ultimately responsible for 125+ full time faculty, 45+ staff and a total budget of approximately \$27 million (most benefits and physical plant costs are budgeted centrally).

Vice-Chair Chair Elect, Chair, Immediate Past Chair-AACSB (2017-2020)

Officer of the corporation whose purpose is “the advancement of quality business education worldwide through accreditation, thought leadership, and value added service.” Responsible for executing the policies of a 30 person international Board of Directors. During this time period AACSB implemented a new Collective Vision, new mission and new brand, adopted new Accounting Accreditation Standards, received ISO 9001 Certification and initiated the reimagining and drafting of new Business Accreditation Standards. AACSB has 840+ accredited institutions worldwide and 1,700+ worldwide members

Dean-College of Business, Florida State University (2006-2015)

Reported directly to the Provost and Executive Vice-President for Academic Affairs. The Dean provided leadership and was responsible for all programs in the college, including advocacy, budgeting, development, fund raising and alumni relations. The Dean was also a member of the Academic Deans’ Council and Leadership Advisory Council. The College of Business contained the Departments of Accounting, Finance, Management, Management Information Systems, Marketing, Risk Management/Insurance, Real Estate and Business Law and the Dedman School of Hospitality. After a 2009 reorganization Management and Information Systems was merged with Management and the Dedman School of Hospitality became an independent school reporting to the Dean. In 2013 the Dedman School started the process of reinstating its business degree. In 2013, the Management Department was split, creating an Entrepreneurship, Strategy and Information Systems Department. The

College was home to several centers and institutes, including The Jim Moran Center for Global Entrepreneurship, The Center for Human Resource Management, The Real Estate Education and Research Center, Gene Taylor/Bank of America Center for Banking and Financial Studies, Florida Catastrophic Storm Risk Management Center, Sales Institute and the Marketing Institute.

The College had approximately 5700 undergraduate majors, 300 master's students and 70 Ph.D. students. The College had undergraduate programs in accounting, entrepreneurship, finance, human resource management, marketing, professional sales, management information systems, management, professional golf management, retail management, real estate, risk management and insurance, and hospitality administration. It had the following masters degrees: Master of Business Administration (on the Tallahassee campus and online), Master of Science in Finance, Master of Science in Marketing, Master of Science in Management Information Systems (online), Master of Risk Management and Insurance (online) and a Master of Accounting. The College offered a Ph.D. in Accounting, Finance, Marketing, Management Information Systems, Organizational Behavior, Strategic Planning, and Risk Management and Insurance. Seven department heads, two associate deans, budget director, college alumni director, college public relations director, and technology director reported directly to the Dean. The Dean also managed five full time development officers, communications, public relations and administrative staff that supported the college. The Dean was ultimately responsible for 115 full time faculty, 50+ staff and a total budget of approximately \$30 million (benefits and physical plant costs were budgeted centrally).

Chair-Florida State University Student Investment Fund (2009-2015)

The Student Investment Fund is a separate 501(c)(3) established to receive and manage monies dedicated to the Student Run Investment Fund located in the College of Business. Board met four times a year and consisted of designees from the university as well as several financial experts, appointed by the President. Oversaw the student management of \$2 million provided by the Florida State Foundation as well as over \$400,000 provided by private donors.

Dean- College of Business, Utah State University (2002-2006)

Reported directly to the Executive Vice President and Provost. The Dean provided leadership and was responsible for all programs in the college including academic, research, and extension programs, and student activities related to the college. This included advocacy, budgeting, development and alumni relations. The Dean was also a member of the Provost's staff and participated in the university's executive committee. The College of Business contained the Departments of Business Administration (finance, marketing, and production), Business Information Systems (information systems, business and marketing education), Economics (jointly administered with College of Agriculture), Management and Human Resources and a

School of Accountancy. The College also administered the Apparel and Textiles degree. The College was home to the Partners in Business Program, a 36 year old management education seminar series, that was student staffed with over 900 students participating each year, the Shingo Prize for Excellence in Manufacturing, an award and recognition program for manufacturers in North America, and the Center for Transfer and Commercialization of Cleaner Technologies.

The College had approximately 2400 undergraduate majors and 350 graduate students. The College granted undergraduate degrees in finance, marketing, operations, information systems, business and marketing education, accounting, management/entrepreneurship, economics and human resources. It had the following masters degrees: Master of Business Administration (on the Logan campus and at three different locations throughout the state), Master of Science in Business Information Systems (both on the Logan campus and provided on the university satellite system), Master of Science in Economics, Master of Science in Human Resource Management (both on the Logan campus and provided on the university satellite system) and a Master of Accounting. The College also jointly administered a Ph.D. in Business Information Systems and Economics and participated in the university's distance doctoral program. Five department heads, one senior associate dean, two associate deans and one director reported directly to the Dean. The Dean managed two full time development officers, advisors and staff in the College advising and internship center, and the technology, communications, public relations and administrative staff that support the college. During this time period the Dean was ultimately responsible for 70 full time faculty, 40+ staff and a total budget of approximately \$10 million (benefits and physical plant costs are budgeted centrally). The College had robust programs both on the Logan campus and throughout the state of Utah and in China through Continuing Education.

Chair- *Utah State University Research Foundation Audit Council (2002-2006)*

The Research Foundation is an A-122 subsidiary of Utah State University. The Audit Council had oversight responsibility for all financial aspects of the Foundation and reported directly to a sixteen member Board of Trustees. Between 2002 and 2006, the Foundation's extramural research funding ranged from \$45 million to \$87 million. The Foundation had three units, the Space Dynamics Laboratory, BioMolecular Systems Laboratory and Water Dynamics Laboratory. In addition, the Technology Commercialization Office and the Innovation Campus were also part of the Foundation. The Chair of the Audit Council was responsible for ensuring that the Board had sufficient financial detail to determine the financial integrity of the Foundation and suggested strategic direction to the Council.

Chair- *Utah State University Health Benefits Committee (2002-2005)*

The Utah State University Health Benefits Committee was appointed by the President and comprised of faculty, staff and community members. It was responsible

for monitoring the financial health of the university's self-funded health insurance plan and for making recommendations to the President for changes. During this time period the committee successfully facilitated a change in the plan from a single plan to a dual plan. It also successfully facilitated significant changes in the prescription drug coverage.

Department Head--*Department of Management and Human Resources, College of Business, Utah State University (2001-2002)*

Appointed by Dean of College of Business. Responsible for twelve departmental faculty in three disciplines, management, human resources, business law and four staff persons. The department head lead the department, was directly responsible to the dean and provides leadership in all professional matters. The job requirements included making recommendations to the dean concerning promotions, tenure, dismissals, and other matters affecting personnel of the department; supervising and evaluating the work and performance of each staff member; preparing course scheduling both on campus and through extended degree programs; assessment; preparing new public relations material; preparing and negotiating the department's compact plan; and all budget responsibilities for the department.

Chair--*Assessment Task Force, Academy of Legal Studies in Business (1998-2000)*

Appointed by the Academy of Legal Studies in Business president to lead a task force of five business legal scholars. The goal of the task force was to establish a national assessment tool for legal environment of business classes. The Chair was responsible for directing five task force members, setting task force goals, conducting assessment research, establishing feedback networks, preparing reports, coordinating exam question writing, drafting and testing the initial exam and providing the initial evaluation of the national exam. This task force completed drafting a national assessment examination which was successfully piloted in the fall of 2000 and was implemented.

President--*Academy of Legal Studies in Business (August 1997-1998)*

Chief Executive and policy making officer of the organization. As a member of the executive committee beginning in 1993, the President prepared annual budgets, initiated membership drives, established ad hoc committees, spearheaded and completed an effort to enact bylaws, chaired meetings and provided oversight responsibility for the overall well-being of the organization. The President was solely responsible for coordinating the activities of a nine person executive committee and directing the work of the executive secretary.

Chair--Academic Freedom and Tenure (AFT) Committee (1996-97)

AFT consisted of a faculty member from each college, Extension and the Library. The Chair was responsible for setting meeting agendas, appointing chairs and members of grievance committees, determining if a grievance existed, maintaining confidential information and representing the committee and faculty in matters relating to academic freedom, tenure and promotion. Oversight responsibilities included coordination with PRPC (Code writing committee), Provost and Faculty Senate. The Chair was also responsible for preparation and presentation of final report before the Faculty Senate.

Director--Women and Gender Research Institute (WGRI) Steering Committee (1991)

Chaired and coordinated the efforts of the Steering Committee which consisted of a faculty member from each college and Extension. WGRI assisted USU in attracting, recruiting, and retaining female faculty, encouraged involvement of women in research and promoted USU as a model of excellence in gender-related research. The Director was responsible for planning and coordinating a variety of activities, as well as for budgeting and preparing the annual report. Reported to the Provost and Vice-President of Research. Supervised two graduate students.

Program Chair--67th Annual Conference of the Academy of Legal Studies in Business, Quebec City, Canada, August 6-10, 1996

Organized, budgeted and promoted annual meeting. Planned all aspects of academic program meeting, including, hotel selection, scheduling, budgeting, keynote speakers, program preparation, reviewer solicitation and successfully managed paper flow and inevitable disputes. Supervised one assistant.

HONORS AND AWARDS

Administration

Pat Flynn Award, Women Administrators in Management Education (WAME) (affinity group annually selects the most influential woman in business education) (2020)
100 Most Influential Women in Silicon Valley, *Silicon Valley Business Journal* (2018).
Alpha Chi Omega National Council 2015 Award of Achievement (highest award given)
Senior Distinguished Faculty Award, Academy of Legal Studies in Business, (2014)
Leader of the Year nominee, Leadership Tallahassee, (2012)
25 Women You Need to Know, *Tallahassee Democrat*, March (2010)
Invited member of Utah Women's Leadership Summit 2004 - 2006
Visionaries 30 Women to Watch, *Utah Business*, March 2004
Kay Duffy Memorial Award, Academy of Legal Studies in Business, 1998

Research

- 1999 Academy of Legal Studies in Business, Ralph C. Hoeber Award for Excellence in Research
- 1996 Academy of Legal Studies in Business, Ralph C. Hoeber Award for Excellence in Research
- 1995 elected as a Fellow of the Institute for Advanced Study of Applied Ethics, Denver, Colorado (Institute no longer functioning)
- 1993 Academy of Legal Studies in Business, Holmes-Cardozo Award for outstanding paper and presentation at the 1993 Annual Meeting held in Colorado Springs, Colorado

Teaching

- 1997, 1995 Department of Management and Human Resources Teacher of the Year
- 1988 College of Business Teacher of the Year
- 1988 Department of Business Administration Teacher of the Year

Highlighted Leadership Accomplishments

Association Activities

AACSB, Intl

- Created New Executive Team: The existing leadership team was composed of 12 individuals of varying rank and influence. The composition of the existing Leadership Team was reevaluated to ensure that the organization had the executive leadership needed to respond to the crisis and to move the organization forward. After a thorough review, it was determined that all members of the existing Leadership Team were productive and valued, although some positions were no longer needed. Six individuals were selected which now compose a new Executive Team. This team has been responsible for successfully navigating the disruption occurring due to the pandemic. The Executive Team is responsible for establishing and implementing strategic goals.
- New Leadership Model: A new AACSB Leadership Model aimed at aligning the performance system with strategic goals. A new performance system was implemented and is used to track staff performance, including quarterly check-ins, and will be used to assess staff annual performance. The verticals have been reorganized to better align with the strategy and allowing a seamless transition when an EVP retires in Dec. 2022.

- Developed Agile Strategic Plan: Adopted by the Board Feb. 2021. The plan identifies five specific goals, objectives to achieve those goals and KPIs that can be tracked. All of the individual units are aligned with the strategic goals and each unit has prepared detailed tactics to achieve performance measures that support the goals. Limited hiring based on a new strategic structure has begun. These hires are aimed at ensuring the organization moves boldly into the future.
- Maintained Financial Strength and Stability: The 2020-2021 budget finished with a surplus. This was accomplished by a combination of one round of employee layoffs for budget reasons. This round of layoffs was instituted four weeks from my start date. A second round of layoffs was implemented for strategic reasons. Besides these reductions in personnel costs, other human resource actions impacting existing employees was implemented. All events and seminars were moved online and the membership team aggressively worked to retain existing members as well as adding additional educational and business members to the Business Education Alliance. All of these actions, as well as the receipt of COVID relief monies from the different governments, resulted in the surplus. A surplus is anticipated for 2021-2022.
- Staff Communication (currently all virtual): Meet 1-1 with each staff member twice a year. Monthly all staff forums have been implemented that includes organization updates and a polling system where staff can ask any questions anonymously. Periodic “coffee chats” have also be instituted, where a member of the Executive Team, myself and between 6-8 other staff members from different areas, meet informally to check in.
- Prioritize, Develop, and Pilot New Products to Attract and Retain Members: The Chief Learning and Development Officer role has changed to become the Global Chief Product Officer and has been tasked with developing new products. A pipeline of potential products has been identified and prioritized. A consulting firm has been hired, has completed an assessment and is now working with our data and technology teams to expedite the creation of new products.
- Implemented 2020 Standards, Volunteer Training and Connected for Better Campaign: Standards were passed by over 80% of the accredited members, the online/remote volunteer training was developed and 200+ individuals have completed it. Initially 21 pilot schools participated in virtual visits under the new standards. The Connected for Better Campaign has been very successful.
- Hired New Human Resource Director charged with evaluating all of the Human Resource Practices and providing recommendations, creating a Human Resource strategy including Diversity and Inclusion goals, creating new merit pay structure and updating all Human Resource policies.

- Role of Chief Diversity and Inclusion Officer: Took over the role of Chief Diversity and Inclusion Officer, tasked the internal Diversity and Inclusion Committee to create goals, an implementation schedule and to sponsor quarterly D&I internal events for staff. An employee cultural engagement survey has been completed.

University Activities

Santa Clara University (2015-2020)

- Initiated and completed a new Strategic Shift process involving faculty and staff. The process resulted in five new desired states for the Leavey School of Business. Each desired state has a one year, three year and five year implementation plan. Each department, center/institute and unit also completed strategic shift documents aligned with the School's. Budget allocations were also aligned with the strategic initiatives and many budget decisions were decentralized. A sample of the School initiatives include:
 - ✓ Ciocca Center for Innovation and Entrepreneurship (formerly the Center for Innovation and Entrepreneurship). Re-visioned the Center to be a university wide hub for Ignatian informed entrepreneurial thinking across campus. Includes new course development for both the design thinking pathways as well as the popular entrepreneurship minor, new student programming, faculty research grants, four new tenure track hires, four new entrepreneurs in residence hires and a university accelerator. New executive director has been hired. Program administrator and administrative assistant are in the process of being hired. Partnership with the School of Engineering, School of Education and Counseling Psychology, School of Law and the College of Arts and Sciences. Received \$11 million donation in May 2019. Center was named for the lead donors.
 - ✓ New Real Estate program initiative was proposed and accepted. Focus groups of prominent real estate alumni and friends were held. A Real Estate Leadership Advisory Board was formed as was a student interest group. Two new real estate courses were developed and taught by members of the advisory board. A real estate minor was established Winter 2018. First real estate mini-conference was held May 4, 2017 with over 200 in attendance. The second conference May 9, 2018 with over 450 in attendance. Third conference was held May 2019 with over 500 attendees. Fundraising for a \$6 million Institute is ongoing. Almost \$2 million has been pledged. Joint initiative with the Law School.
 - ✓ Conscientious Capitalism initiative was proposed and accepted. It is a partnership between the Leavey School of Business and the Center for Conscientious Leadership. First undergraduate class was developed and

taught Winter 2017. A Speaker Series has been launched focusing on exemplars of conscientious leadership. Inaugural speakers include Howard Behar, past President board member Starbucks, John Donahoe, former CEO Ebay, Admiral Eric Olsen, former Commander of Navy Seals and David Krane, Managing Partner at Google Ventures. The initiative partners with the Markulla Center for Ethics, Miller Center for Social Entrepreneurship and the Ignatian Center.

- ✓ Initiative for Women's Economic Empowerment (IWEE). Three focus groups were held and the women attending are employed at the highest levels in Silicon Valley companies. Questions revolve on how to "move the needle" on diversity and inclusion at all levels in organizations primarily in tech related fields. Two working groups have emerged. One is focusing on mentoring. The other is focusing on a convening event. Partnership is with the Miller Center for Social Entrepreneurship and is being extended to include the College of Arts and Sciences and the School of Engineering.
- Successfully led the College through various accreditation and accountability review processes.
 - ✓ AACSB accreditation for both business and accounting was renewed in 2016.
 - ✓ The departments of Finance and Marketing completed university required quality reviews.
 - ✓ Tasked an associate dean and faculty governance groups to provide recommendations for an overhaul of the College assessment program. This resulted in a significantly streamlined approach with greater impact.
- Completed negotiations with a third party for a new online MBA Program launched January 2018. Worked with faculty groups and central staff to obtain buy in and support.
- Restructured Graduate Program Office and Graduate Degrees.
 - ✓ MBA degree has been totally redesigned with focus on Silicon Valley. Launched Winter 2017.
 - ✓ Online MBA designed and successfully launched Winter 2018.
 - ✓ EMBA completely redesigned. New industry board added to modernize and provide continuous review. Launched Fall 2019.
 - ✓ New online MS MarTech approved. New industry board added to provide continuous review. Launched Fall 2019.
 - ✓ New online MS in Financial Analytics designed. In the internal review process. Launch expected Fall 2020.
 - ✓ Added new MS Business Analytics degree with an industry board providing advice.
 - ✓ MS Finance degree redesigned using an industry board to modernize.
 - ✓ Hired new Senior Assistant Dean of Graduate Programs, new Graduate Admissions Director, new director for MS programs and new MBA director.

- ✓ Added a faculty director for the MBA programs.
- Restructured Levey School administrative units better aligning human capital with strategic initiatives.
 - ✓ Hired new Assistant Dean for Executive Development.
 - ✓ Hired new Director of Marketing with a focus on marketing strategy, analytics and digital/social media.
 - ✓ Dean's Office was restructured with an emphasis on strategy, alumni relations and efficiencies.
- Enhanced international activity
 - ✓ Reorganized international student trips under one unit to improve safety, efficiency and align with strategic objectives.
 - ✓ In the process of negotiating agreements with international universities, primarily in China.
- Improved transparency and collegiality.
 - ✓ Created Dean's Council adding two additional associate deans and faculty directors of the Graduate Policy Committee and Undergraduate Leadership Council to improve transparency and communication flow.
 - ✓ Held numerous town halls discussing, among other topics, budget, budget shortfalls, online education, graduate education, and faculty workload.
 - ✓ Dean's Council implemented regular faculty staff emails providing real time information
- Revamping the Dean's Advisory Board adding several new members and instituting bylaws, a giving requirement, subcommittees and active participation. Met individually with each board member.
- In the process of revamping the Ciocca Center for Innovation and Entrepreneurship advisory board and the Center's direction after meeting individually with all board members. In the process of adding a new faculty board. Recently hired an new Executive Director with deep experience in Silicon Valley.
- Bronco accelerator initiated and launched.

Florida State University (2006-2015)

- Elevated strategic planning, benchmarking, and outcome based accountability in the college and university. This approach ensured that the College had the ability to thrive during the financial crisis and that major university initiatives received public exposure.

Selected initiatives include:

- ✓ Created the vision and led the fundraising effort for a new \$75 million building, "Legacy Hall," which will be located in the new Arena District. Worked collaboratively with the President, Vice President for Finance and Administration, Provost, City, County, business leaders and others to reposition the area as a new gateway to campus and to the Capitol.

- Involved master planning for venues such as a hotel/conference center, retail, professional office space and basketball arena.
- ✓ Partnered with First Commerce Credit Union to start a new community oriented “Power Forward” series aimed at business professionals. Headliner for the 2013 event was Barbara Corcoran of *Shark Tank* fame. Event sold out with over 600 attendees. Headliner for the 2014 event was Steve Wozniak, co-founder of Apple. Venue changed and the program accommodated around 900 attendees.
 - ✓ Led the vision, planning, and public presentations for two of the university’s “Big Ideas.” The Entrepreneurial University and the Risk Initiative were initiated by the College and include the participation of many colleges across the campus. Because of these efforts, the State of Florida’s CFO’s Office partnered with the College of Business’ The Jim Moran Institute for Global Entrepreneurship to cosponsor a statewide economic development conferences aimed at creating, attracting and retaining jobs in Florida. In the 2013 legislative session, the state provided an additional \$15 million to support the Entrepreneurial University Big Idea which is aimed at helping FSU move into the top 25 public universities and entrepreneurs in residence are being added to every college. Partially as a result of these early efforts, in December 2015 Florida State University announced a \$100 million gift from the Jan and Jim Moran Foundation to create The Jim Moran School of Entrepreneurship.
 - ✓ Received an increase of \$400,000 to hire entrepreneurs in residence in the College of Business and to open up our entrepreneurship minor to all university students. The entrepreneurship minor began fall 2013. Further, a sophomore level introduction to innovation and entrepreneurship course was developed to expose students to entrepreneurship earlier in their academic careers.
 - ✓ Received a \$4.25 million lead gift for the Entrepreneurial University Big Idea, received April 2011 for the Jim Moran Institute for Global Entrepreneurship, allowed the expansion of several activities, including the InNOLEvation Business Plan competition, E- Month, Student Business Incubators and others.
 - ✓ Worked with the Dean of Faculties and small group of administrators to revamp the biannual Deans and Chairs conference to be more interactive and to focus on higher education issues. First newly formatted program used the book “*The Great American University*” to engage university administrators in discussions surrounding how great universities are formed and how they thrive.
 - ✓ Initiated and obtained private funding for facilitated process resulting in new vision and mission statements. Engaged faculty, staff, students, alumni and business professionals in strategic planning process and

completed a new strategic plan for the College with measurable outcomes. Faculty driven College Strategic Planning Committee reviews plan and implementation activities annually and makes recommendations for changes.

- ✓ All departments and units completed individual strategic plans aligned with the College plan. These plans are now being used to make decisions about funding, faculty hiring and program support.
- ✓ Initiated the Sunshine State Ethics in Leadership Award, the only award of its kind in Florida. The award recipients are selected by the College of Business Ethics Roundtable and honor two individuals (one in the private sector and one best known for service in the public sector) who have demonstrated a deep and unwavering commitment to the highest levels of integrity, ethical behavior and principled leadership.
- ✓ In 2007-2008 led the College through a 4% permanent budget cut and an additional 3.5% budget cut (we received 2 years of nonrecurring funds to try to partially offset this cut). In 2008-2009, led the College through an additional 6% permanent budget cut.
- ✓ Worked with three other deans to encourage the university to allow the academic units to charge market rates for online programs. This required a legislative statutory change, a change in the rules by the state Board of Governors, and several rule changes by the university auditors.
- ✓ Supported the establishment (with space and seed funding) of a College Veterans Center aimed at improving the assimilation of veterans returning to school. This work helped set the groundwork for a university-wide veteran's initiative with the intent of ensuring that FSU is the most veteran friendly campus in the country. In 2013 *Military Times* ranked the College of Business No. 1 among public business schools and No. 3 among all of the 100 business schools as "Best for Vets: Business Schools" rankings.
- ✓ Directed the repositioning of the Marketing Institute. New name is the Institute for Applied Business Research and the new strategic vision has transformed the Center from a one primarily focused on transportation to a center for the study of mobility and sustainability. \$773,000+ in active contracts and grants for 2013-2014.
- ✓ Instituted a faculty technology committee creating a process whereby faculty had strategic oversight of technology issues.
- ✓ Increased the College's strategic commitment to internationalizing the College by appointing a College director for international programs; supporting the implementation of MBA courses with an international business trip experience; and supporting the negotiation and development of several international partnership agreements with like-minded universities.

- ✓ Based on faculty feedback, instituted a competitive summer faculty research program whereby faculty could qualify for summer funding for deserving research projects.
- ✓ Obtained Provost support and funding for three additional faculty members to start a new business analytics focus.
- ✓ Obtained Provost support to temporarily supplement the hiring of an eminent scholar chair in real estate. Recruited and hired the leading real estate scholar in the country to Florida State.
- ✓ Professionalized the budget and human resource functions by bringing the University Business Administrators program to the college.
- ✓ Professionalized the technology staff operation by bringing the University Technology Associates program to the College.
- ✓ Provided leadership and direction for remodels and/or relocation of dean's suite, undergraduate advising office, Ph.D. "bull pen," Insurance Center, Marketing Institute, Internship Office, Real Estate Center, Sales Lab, Florida Catastrophic Storm Risk Center, Entrepreneurship Bootcamp for Veterans with Disabilities and Jim Moran Institute for Global Entrepreneurship (JMI). The JMI remodel included space for a student business incubator where student run businesses can be launched.
- ✓ Upgraded, changed and evaluated several staff positions in order to ensure the college has the right people in the right positions. This included major restructuring of the student professional development and communications areas.
- Improved transparency and collegiality in the College in the following identifiable manner:
 - ✓ Encouraged and funded the first College faculty and staff recognition awards. Six Core Values awards are given annually and a "We Choose Excellence" award is given monthly.
 - ✓ Instituted an annual retired faculty and staff luncheon.
 - ✓ Increased internal communication by publishing minutes of executive committee meetings.
 - ✓ Periodically creating and sending electronic internal newsletter.
 - ✓ Meeting individually with each faculty member each year.
 - ✓ Holding staff retreats and/or staff luncheons for individual units.
- Enhanced the quality of College graduate programs by providing strategic direction for the following:
 - ✓ Reviewing and revising the MBA curriculum with ultimate goal of updating offerings. This effort resulted in repositioning the online and full time MBA programs and increased enrollment.

- ✓ Reviewing the Ph.D. curriculum and funding incentives with aim to reduce redundancy across departments as well as to stream line the Ph.D. curriculum to ensure that students can complete the program in 4-5 years.
- ✓ Mandated a significant reduction in Ph.D. students' teaching assignments in order to improve the quality of the undergraduate student experience and improve the ability of the Ph.D. students to focus on research.
- ✓ Encouraged the establishment of a new Master's in Finance degree. First cohort group began summer 2009.
- ✓ Encouraged the development of a new Master of Science in Marketing degree with an emphasis on Corporate Brand Management. First cohort began summer 2011.
- ✓ Encouraged the development of five online business graduate courses that are now available to departments in the College of Arts and Sciences, as well as others.
- ✓ Graduate degree in Hospitality Management was under development.
- Created new programs and opportunities for students. Some examples include:
 - ✓ New majors in Sales and Retail Management created. Revamped major in entrepreneurship. New program in business analytics was in process.
 - ✓ February 2008 created the first annual Entrepreneurship Day in conjunction with The Jim Moran Institute for Global Entrepreneurship. Several entrepreneurs attended the day and worked with the entrepreneurship students providing guidance and advice. This evolved into an E-Week celebration and starting November 2012 into E-Month celebrating entrepreneurship across campus.
 - ✓ Worked with the university central administration to create a College of Business Direct Support Organization (DSO) which houses the newly formed Student Run Investment fund (now managing over \$2 million) as well as other college programs. The goal was to create a financial model that gives the college ability to self-support many of its programs. University Board of Trustees approved the organization in September 2008 and it became a legal entity May 2009.
 - ✓ Piloted and created a new assessment process that evaluates student knowledge and student behaviors.
 - ✓ Tasked the undergraduate curriculum committee with revising the undergraduate core and tying the business core to newly developed program goals. Proposal was finished fall 2008 and college faculty approved it spring 2009.
 - ✓ Created an enrollment management committee that worked closely with the undergraduate curriculum committee. Goal was to develop new mechanisms to control undergraduate enrollment, including matching faculty resources with student demand.

- ✓ Engaged the college in benchmarking superior internship programs which resulted in an extensive report with several recommendations. Based on these recommendations the college set up the first comprehensive college-wide internship program. Director was hired fall 2008.
- ✓ Created a new student welcome event in 2008. Over 300 students attend the event, all College student clubs set up information booths, the students learn about the College integrity code, and a successful business graduate speaks about the value of the College of Business education and experience.
- ✓ Increased the activities of the Student Leadership Council, SLC. The SLC is a small group of select students who are given the opportunity to implement new programs for the College. Since 2007, this group has implemented the Golden Opportunities Mentoring program, Women in Business conference, Knowledge Exchange, Lunch with a Rotarian, Faculty/Student Meet and Greet, and a host of others.
- ✓ Encouraged the addition of student clubs that reach students across the university. Examples include Students in Free Enterprise, SIFE, Women in Business, WIB and Young Entrepreneurs Society, YES.
- ✓ Supported the creation of an internal student case competition. Winning teams go on to national and international case competitions. It was in its second year and had over 40 students participating.
- ✓ Supported the creation of a student consulting club.
- ✓ Implemented Coffee with Caryn for graduating seniors.
- Successfully led the College through various accreditation and accountability review processes.
 - ✓ AACSB accreditation was renewed in 2008 and again in 2014.
 - ✓ Working with university officials to ensure timely responses for the recently completed SACS review.
 - ✓ Each College department completed university and state mandated Quality Enhancement Reviews. These reviews included writing and negotiating separate action plans for each department.
 - ✓ Appointed faculty and staff to provide recommendations for an overhaul of the College assessment program. Started using externally generated surveys and benchmarking criteria in the summer of 2008.
 - ✓ Created a new position and appointed a college assessment coordinator to ensure that the SACs university review and continuing AACSB reviews will be handled smoothly

Utah State University (2002-2006)

- Strategic Leadership examples.
 - ✓ Revision of vision and mission statement resulting in an emphasis on creating a school of opportunity and first rate business school.

- ✓ Creation of an aggressive assessment program encompassing the college.
- ✓ Complete space analysis of the current business facility and overhauled space allocation. Several faculty offices were moved and additional office space was created.
- ✓ Oversaw and funded a complete renovation of space for a new student advising, internship center and the dean's suite to make room for additional faculty and staff.
- ✓ Advocated, negotiated and obtained additional base funding (\$300,000) and two additional faculty lines for College during a year where the university took significant budget cuts.
- ✓ Personally drafted extensive new planning document (the Compact Plan) setting out specific goals and benchmarks for completion.
- ✓ Revamped annual college retreat to include participation between college faculty and staff and to provide a forum for college wide networking, brainstorming and program development.
- ✓ Oversaw final implementation of state of the art computer equipment in all business classrooms.
- ✓ Promoted several new initiatives and added initiatives in existing programs, like technology transfer, Partners in Business, Shingo Prize for Excellence in Manufacturing, hands on learning, and sustainable businesses.
- Student program initiatives and improvements.
 - ✓ Negotiated and revamped the complex continuing education programs throughout the state of Utah and in Asia. These programs provided business education for over 900 students whose needs were considered while maintaining academic integrity and AACSB accreditation.
 - ✓ Engaged in and implemented an aggressive enrollment management plan that reduced the student-faculty ratio, admitted the best students earlier in their academic career, and provided more one-on-one faculty/student time.
 - ✓ Established better student advising by creating a Career and Exploration Center (CEO Center) bringing together, advising, career exploration and internships.
 - ✓ Advocated and guided a proposal for a new Ph.D. program in the College of Business through the various university and state approval committees (was subsequently not implemented).
 - ✓ Reduced size of graduate program in order to strengthen academic standards.

Selected Development Highlights

Santa Clara University (2015-2020)

- Solicited and received \$11 million naming gift for the Ciocca Center for Innovation and Entrepreneurship, formerly the Center for Innovation and Entrepreneurship, May 2019.
- Soliciting \$6 million for a new Real Estate Institute. Currently have close to \$2 million pledged.
- Worked with University Relations and the Provost's Office to add Leavey School strategic initiatives to the Capital Campaign.
- Established R.L. DiNapoli Real Estate Education Fund (endowed \$100,000) winter 2015.
- Solicited and received \$100,000 from Annemette, Henrik and Frederick Clausen to support entrepreneurial activities. Received spring 2016.
- Solicited Lucas Brothers Foundation endowment for business entrepreneurship (endowed \$125,000) granted spring 2016.
- Mary Conlon-Almassy and Stephen Almassy Family Endowed Scholarship (endowed \$200,000) winter 2017.
- Received over \$170,000 in new annual funds to support student ACE program, entrepreneurship, the real estate initiative and IWEE.
- Received \$500,000 for reboot of the Center for Innovation and Entrepreneurship. Dec. 2017.
- Established Karen and Alex Potts Endowed Scholarship Fund (and fund to support MOBI and scholarships (estimated \$200,000) winter 2018.
- Met individually with over 600 alumni, parents and friends of the Leavey School.
- Continue to work with development officers (report centrally) to coordinate strategy for prospect development, engagement and to identify and measure funding goals.
- Addressed university relations and fundraising staff at monthly meeting in order to familiarize the group with the Leavey School initiatives and funding opportunities.

Florida State University (2006-2015)

- Work closely with FSU Foundation, interested faculty and five development officers to enhance a culture of giving. From March 15, 2006-June 30, 2015 the team raised over \$90 million in gifts and pledges. This is more than any other academic unit. Major private and public gifts received under my leadership with immediate impact include:
 - ✓ Prepared the case statement, funding model and schematics for a new \$75 million business building. Over \$9 million in gifts have been received and the final property location has been negotiated and secured. Public campaign launch for new building took place in October 2014. The campaign is for three years.

- ✓ Jim Moran Institute for Global Entrepreneurship enhancement gift (\$1.8 million over 3 years, expendable) received summer 2008. Jim Moran Institute for Global Entrepreneurship lead gift for Entrepreneurial University initiative (\$4.25 million, over 5 years expendable) received April 2011. Partially as a result of these early efforts, in December 2015 Florida State University announced a \$100 million gift from the Jan and Jim Moran Foundation to create The Jim Moran School of Entrepreneurship.
- ✓ \$300,000 expendable gift received 2013 from the Retail Federation to support a new Retail Management major.
- ✓ \$300,000 gift received 2013 from Tom Petrillo to support the Sales Program.
- ✓ Named the Dr. William T. Hold/The National Alliance Program in Risk Management and Insurance in 2012 (\$5 million endowed).
- ✓ \$250,000 in prizes and in-kind services for The Jim Moran Institute for Global Entrepreneurship first InNOLEvation Challenge — one of the nation's largest collegiate business plan competitions. Launched fall 2011 with more than 75 student teams from across Florida State's campus participating.
- ✓ Genivia Incubator Grant for outstanding FSU undergraduate and graduate students engaged in entrepreneurship programs and initiatives, with a focus on computers, information technologies, or other innovative technologies (\$150,000 expendable).
- ✓ Tom James Company, product sponsor for a newly created annual International Collegiate Sales Competition (ICSC) launched fall 2012 (\$80,000 expendable), now starting its fourth year.
- ✓ Florida Catastrophic Storm Risk Management Center. Received \$3 million in state funding in 2008, continued funding in 2009, \$950,000 enhancement in 2011, \$750,000 enhancement in 2013, \$1 million enhancement in 2014.
- ✓ Named the Marvin A. "Mitch" Mitchell, Sr. Behavioral Laboratory (\$50,000 received spring 2011).
- ✓ Created "The Thomas Howell Ferguson presents the John Perry Thomas Speaker Series" in Accounting (\$45,000, over 3 years expendable) received summer 2010.
- ✓ Jessie Ball duPont Fund awarded The Jim Moran Institute for Global Entrepreneurship a grant to fund efforts to expand involvement of minority-led student businesses in the Student Business Incubator (\$97,000, over 3 years expendable) received fall 2010.
- ✓ Named the Stephen C. Leonard Sales Laboratory. Gift enabled renovation for eight large role-play rooms, each equipped with state-of-the-art skills assessment tools including a recording system that allows for simultaneous live viewing and digital recording of sales role-playing. The gift also provides

- the opportunity for annual software upgrades and license renewals (\$125,000) received fall 2010.
- ✓ Gene Taylor/Bank of America Center for Banking and Financial Studies (\$2 million endowment) received winter 2008.
 - ✓ BB&T Program on the Foundations of Free Enterprise (\$1.5 million over 10 years, expendable, shared with the Department of Economics) received summer 2008.
 - ✓ Supported and helped find funding (\$80,000 each year) for the establishment of the Entrepreneurship Boot camp for Veterans with Disabilities (EBV) at Florida State University. The EBV is part of a consortium of schools providing entrepreneurial training for veterans disabled in the wars in Afghanistan and Iraq. Other participating business schools include Syracuse University, Texas A&M, Purdue, University of Connecticut, LSU, UCLA and Cornell School of Hotel Administration. First graduating class June 2008.
 - ✓ Renegotiated the SunTrust Visiting Professor Eminent Scholar Chair in Finance to allow the proceeds to be used to host several nationally respected finance professors in the United States, including the establishment of the SunTrust annual invited Finance Conference.
 - ✓ Repositioned four funded eminent scholar chairs to ensure the chairs could help in faculty retention efforts and be held by internal candidates.
 - ✓ Worked closely with the FSU Foundation annual fund personnel to update the annual fund approach, including creating college specific target messaging, email blasts, championing changes in mechanisms and personnel used to make calls and renegotiating the cost structure.
- Engaged the college and industry partners in extensive market research aimed at creating a new branding campaign for the college. Major public relations firm generously agreed to provide significant in kind support for the creative works. Efforts resulted in the following identifiable outcomes.
 - ✓ New creative and public relations materials circulated in several formats, including print advertisement, mail drop hard copy, internet resources and billboards at airport and other transportation sites.
 - ✓ Hired a new social media expert to increase the College's presence and increased the utilization of several "buzz" marketing and social networking techniques (Facebook, Twitter, LinkedIn, blogs etc.).
 - ✓ Developed an electronic Dean's Brief sent to alumni and friends approximately three times a year. Other College programs have also implemented electronic newsletters including the Accounting Newsletter, The Master Plan (for the College Masters' students), the Dedman School of Hospitality and a newly launched Ph.D. newsletter.
 - ✓ Launched a college online alumni community (this was ultimately merged with the university's online community).

- ✓ Successfully totally revised college and department web pages. Shifted the college electronic approach to encompass an entire internet strategy and redid the website to incorporate a variety of media.
- Increased alumni participation in the College through the following means:
 - ✓ Revamped the College Alumni Board to create a new College Board of Governors, including revising bylaws and criteria for service. Personally recruited over 40 business executives to the Board and added a giving requirement.
 - ✓ Created three new alumni boards: Recent Alumni, MBA Early Career Board and Board of Governors' Emeritus Board.
 - ✓ College Emeritus Board successfully held a program entitled "The New Normal - A New Paradigm for Employment in the Digital Age - How to find, engage and empower the next wave of employees." Panelists included nationally known speakers, Doug Tatum and Don Peppers. Event attended by over 60 individuals and was aimed at increasing Florida State University's visibility with recruiters and businesses in Atlanta.
 - ✓ Established a new departmental board in Risk Management and Insurance.
 - ✓ Met personally with over 1000 alumni and friends during the first 1000 days as dean.
 - ✓ Held alumni events throughout the country including South Florida, Orlando, Tampa, Pensacola, Ponte Vedra, Jacksonville, Naples, Miami, Charlotte, Raleigh, Hilton Head, Atlanta, Tallahassee, New York City, Washington D.C., Seattle, Park City, San Francisco, Denver and Dallas.
 - ✓ Recently created new College of Business alumni events in major cities. First select event was held in Atlanta in May 2014 and was attended by over 60 alumni.
 - ✓ Created an annual Leadership Day, bringing back to campus past and new inductees to the College Hall of Fame to infuse the classrooms with high level real-world experiences and to bring our students face-to-face with industry leaders.
 - ✓ Created the College's first Leadership and Scholarship dinner bringing together donors and recipients of awards in a general college gala.
 - ✓ Supported the creation of the Ph.D. Alumni award. The award was established in 2007 for the purpose of recognizing high-quality Ph.D. graduates and their professional achievements. The award honors alumni who have used their education and experience to achieve significant levels of success and distinction through their high level of performance.

Utah State University (2002-2006)

- Major private and public development efforts included:

- ✓ Created a College development culture by hiring additional staff, setting up filing and systems processes for cultivation and solicitation of potential donors, providing direct supervision and support for the development efforts.
- ✓ Initiated and drafted concept piece for a College naming proposal. President used concept piece during discussions with donor. College was officially named December 2007.
- ✓ Fostered external research funding resulting in an increase in external funding including the receipt of a \$3 million NSF Advance Grant aimed at changing college campus climates to be more hospitable to women in the sciences and engineering (business professor was the principal investigator). External funding increased from approximately \$450,000 a year to \$2 million a year.
- ✓ Worked closely with federal lobbyists to secure federal funding for the College. This effort resulted in the Department of Energy funding \$500,000 to help establish a Center for the Transfer and Commercialization of Cleaner Technologies which supported the research of two marketing faculty. This effort dramatically increased the College's sustainability efforts.
- ✓ George S. Eccles Chair in Business received 2004 (\$1.25 million). First endowed chair in College of Business.
- ✓ Vern and Maree Buehler endowed professorships (3 @ \$300,000 each), received in 2005. First fully endowed professorships in the College of Business.
- ✓ Harold Dance Business Legacy Professorship (\$350,000) received in 2005.
- ✓ O.C. Tanner Foundation received 2004 (\$110,000). Funding for the complete renovation of the 9th floor of the Eccles Business Building.
- ✓ Robert B. and Beverly Zollinger Murray Professorship in Entrepreneurship, established in 2003.
- ✓ Created new and increased existing scholarships.
- Major communication and public relations efforts included:
 - ✓ Dramatically increased college visibility by reintroducing a biannual college newsletter (after a 15 year hiatus).
 - ✓ Created public relations materials for undergraduate and graduate programs, and public announcement material spotlighting college successes.
 - ✓ Totally revamped webpage.
- Activities engaging alumni, business and donors included:
 - ✓ Created the Executive Leadership Seminar, drawing prominent business leaders sharing key lessons learned with top graduate and undergraduate students.

- ✓ Created and established a new Advancement Board with 24 key individuals agreeing to serve (serving requirements reflected a financial commitment from each member).
- ✓ Organized and held the first College of Business alumni events outside of Logan, locations included San Diego, Palm Springs, New York, Chicago, Pasadena, Salt Lake City, Park City.
- ✓ Established a College of Business scholarship/donor dinner after a 15 year hiatus.
- ✓ Personally met with over 400 alumni across the country and overseas.
- ✓ Created a Wall of Honor to visibly recognized donors and successful alumni. Wall hangs in building foyer.
- ✓ Established Dean's Convocation bringing Utah State University College of Business alumni, who are CEO's, back to campus to speak to students, faculty and staff.
- ✓ Established Dean's Breakfast for business executives in conjunction with the Partners in Business Program

RESEARCH

Authorship

Contributor, **Santiago Iniguez and Peter Lorange**, Executive Education after the Pandemic: A Vision for the Future, Springer Link Ebook, 2022.

Caryn L. Beck-Dudley, Bob G. Boehmer, Joan T.A. Gable, and Jere W. Morehead, Insights from the Top: A Panel Discussion With Business Law Faculty in Academic Administration, 36 *Journal of Legal Studies Education* 135 (Winter 2019).

Caryn L. Beck-Dudley, ICSB-UN MSMEs Knowledge Summit Presentation, 56 *Journal of Small Business Management*, pp. 8-9 (2018) (reprint of presentation).

Caryn L. Beck-Dudley, The Future of Work, Business Education, and the Role of AACSB, 35 *Journal of Legal Studies Education* 165 (2018) (reprint of keynote speech)

Melissa Baucus and **Caryn L. Beck-Dudley**, Designing Ethical Organizations: Avoiding the Long-Term Negative Effects of Rewards & Punishments," 56 (4) *Journal of Business Ethics* 355 (2005).

- Caryn L. Beck-Dudley** and Steven H. Hanks, "On Virtue and Peace: Creating a Workplace Where People Can Flourish," 36 *Vanderbilt Journal Transnational Law* 1637 (2003).
- James E. Macdonald and **Caryn L. Beck-Dudley**, "A Natural Law Defense to the Employment Law Question: A Response to Richard Epstein." 38 *American Business Law Journal* 363 (2001).
- Caryn L. Beck-Dudley**, "Understanding Reflective Judgment and its Use in Legal Courses" 16 *The Journal of Legal Studies Education* 227 (1999) (recipient of the Hoeber Award for Best Article in Volume 16).
- Cathy L. Hartman and **Caryn L. Beck-Dudley**, "Marketing Strategy and the Search for Virtue," 20 *Journal of Business Ethics* 249 (1999) (reproduced by Henley Management College, England to be included in a CD Rom and workbook in its Worldwide MBA by Distance Learning programme).
- Deborah Ballam, **Caryn L. Beck-Dudley**, Frank Cross, Daniel Ostas, Ramona Paetzold & Kenneth Schneyer, "Jurisprudential Theories in Counterpoint: Commercial Impracticability Through a Legal Kaleidoscope," 15 *Journal of Legal Studies Education* 1 (1997).
- Caryn L. Beck-Dudley**, "No More Quandaries: A Look at Virtue through the Eyes of Robert Solomon," 34 *American Business Law Journal* 117(1996) (Review Essay).
- Edward J. Conry and **Caryn L. Beck-Dudley**, "Meta-Jurisprudence: The Epistemology of Law," 33 *American Business Law Journal* 373 (1996).
- Edward J. Conry and **Caryn L. Beck-Dudley**, "Meta-Jurisprudence: A Paradigm for Legal Studies," 33 *American Business Law Journal* 691 (1996).
- Caryn L. Beck-Dudley** and James E. Macdonald, "*Lucas v. South Carolina Coastal Council: the Takings Clause and the Search for the Common Good*," 33 (2) *American Business Law Journal* 1 (1995) (recipient of the Hoeber Award for Research Excellence, cited by National Law Journal as "Worth Reading").
- Caryn L. Beck-Dudley** and Edward J. Conry, "Legal Reasoning and Practical Reasonableness," 33 (1) *American Business Law Journal* 91 (1995).
- James E. MacDonald and **Caryn L. Beck-Dudley**, "Are Deontology and Teleology Mutually Exclusive?" 13 *Journal of Business Ethics* 615 (1994).
- Caryn L. Beck-Dudley**, "Lessons from Beyond the Traditional Classroom: Electronic Distance Education in Business Law and Ethics," 12 *Journal Legal Studies Education* 121 (1994).
- Caryn L. Beck-Dudley** and Glenn M. McEvoy, "Performance Appraisals and Discrimination Suits: Do Courts Pay Attention to Validity?" 4 *The Employee Responsibilities and Rights Journal* 149 (1991).
- Caryn L. Beck-Dudley** and William G. Stull, "Law and Marketing Education: Implications for the Secondary Curriculum," 44 *Business Education Forum* 14 (March 1990).
- Paul F. Buller and **Caryn L. Beck-Dudley**, "Performance, Policies and Personnel - How Does Your Firm Do It?" *American Bar Association Journal* October 1990.

- Caryn L. Beck-Dudley** and J. Robert Malko, "Decommissioning Nuclear Power Plants: A Survey of State Public Service Commissions" 10 *Journal of Energy Law and Policy* 141(1990).
- Paul F. Buller, **Caryn L. Beck-Dudley** and Glenn M. McEvoy, "Competitive Strategy and Human Resource Practices in a Professional Environment," 12 (no. 4) *Human Resource Planning Journal* 27 (1990).
- Caryn L. Beck-Dudley** and Alan A. Stephens, "The Efficient Market Theory and Insider Trading: Are We Headed in the Right Direction?" 27 *American Business Law Journal* 441 (1989).
- Caryn L. Beck-Dudley** and Terrell G. Williams, "Legal and Public Policy Implications for the Future of Comparative Advertising: A Look at *U-Haul v. Jartran*," 8 *Journal of Public Policy and Marketing* 124 (1989).
- Caryn L. Beck-Dudley** and Paul F. Buller, "Marketing: Who's Doing It? Does It Pay?" 15 *Legal Economics* 37 (July/August 1989). Reprinted July 1990 for the 19th Annual Institute on Law Office Management, The Institute of Continuing Legal Education, University of Michigan Law School.
- Caryn L. Beck-Dudley**, "Federal Intervention in Maintaining a Security Interest in Farm Products: Pre-empting Section 9-307," 25 *American Business Law Journal* 617 (Winter 1988).
- Caryn L. Beck-Dudley** and Paul F. Buller, "Strategic Planning-Does It Affect Law Firm Performance?" 29 *Law Office Economics and Management* 321 (1988).
- Caryn L. Beck-Dudley** and Paul F. Buller, "Strategic Planning in U.S. Law Firms," 29 *Law Office Economics and Management* 181 (1988).
- J. Robert Malko, **Caryn L. Beck-Dudley** and Philip R. Swensen, "Corporate Restructuring and Transferring Regulation of Electricity Generation: Some Issues, Activities and Considerations." *Electric Potential*, (Nov./Dec. 1987).
- Caryn L. Beck-Dudley**, "Shifting the Burden of Proof in a Product's Liability Case, *Anderson v. Somberg*," *Idaho Law Review*, Spring 1982.

Invited Research Presentations

- Caryn L. Beck-Dudley, Universidad Pontificia Catolica De Valparaiso, Valparaiso, Chile, December 2, 2005. Topic: Ethics in an International/Cross Cultural Domain.
- Caryn L. Beck-Dudley and Steven H. Hanks, Corporate Governance and Sustainable Peace, University of Michigan School of Business, November 22-24, 2002. Topic: Individual Flourishing and Organizational Incentives for Peace.
- 10th Annual Department of Legal Studies and International Business Symposium, Bowling Green State University, April 14, 1999. Topic: Creating Ethical Organizations (invited presentation).
- Caryn L. Beck-Dudley, "Reflective Judgment: The Impact on Higher Education," at the University of Michigan School of Business, March 17, 1997 (invited lecture).

Caryn L. Beck-Dudley, "No More Quandaries: A Look at Virtue Ethics," 1995 Academy of Legal Studies in Business Annual Meeting, Milwaukee, Minnesota (invited poster).
Caryn L. Beck-Dudley, "Ways of Evaluating the Common Good: A Look at Environmental Regulation in the United States," University of Waterloo, Price Waterhouse Lecture Series, presented March 30, 1995 (invited lecture).

Proceedings and Presentations

Caryn L. Beck-Dudley, "Loyalty, Covenants Not to Compete and High Technology Jobs," presented at the Academy of Legal Studies in Business Annual Meeting, Baltimore, Maryland, August 2000.

Melissa A. Baucus and Caryn L. Beck-Dudley, "Designing Ethical Organizations," presented at the International Association for Business and Society (IABS) Annual Meeting, Essex Junction, Vermont, March 2000 and is published in the *Proceedings*.

James A. MacDonald and Caryn L. Beck-Dudley, "Employment Law and Natural Law: A Shift in Emphasis," presented at the 1999 North Atlantic Regional Business Law Association Annual Meeting, Simmons College, Boston, Massachusetts.

Caryn L. Beck-Dudley, "Is Academic Freedom in Research At a Crisis Point," presented at the 1998 Rocky Mountain Academy of Legal Studies in Business Annual Meeting, Vail, Colorado.

Caryn L. Beck-Dudley, "Academic Freedom at a Crossroads," presented at the 1998 Pacific Northwest Academy of Legal Studies in Business annual meeting, Seattle, Washington.

Caryn L. Beck-Dudley, "Academic Freedom and Its Application to the Academy of Legal Studies in Business," presented at 1998 North Atlantic Regional Business Law Association Annual Meeting, Babson College, Massachusetts.

Caryn L. Beck-Dudley, "Assessing Critical Thinking in University Courses," presented at the 1997 Annual Meeting of the Southwest Federation of Administrative Disciplines Annual Meeting, New Orleans.

Caryn L. Beck-Dudley and James E. Macdonald, "Epstein and Employment Law: A Natural Law Critique," presented at the 1996 Rocky Mountain Academy of Legal Studies in Business Annual Meeting, Vail, Colorado.

Deborah Ballam, Caryn L. Beck-Dudley, Frank Cross, Daniel Ostas, Ramona Paetzold & Kenneth Schneyer, "Jurisprudential Theories in Counterpoint: Commercial Impracticability Through a Legal Kaleidoscope," 1996 Academy of Legal Studies in Business Annual Meeting, Quebec City, Canada and published in the *Proceedings*.

James E. Macdonald and Caryn L. Beck-Dudley, "A Response to Epstein on Employment Discrimination," presented at the 1995 Southwestern Federation of Administrative Disciplines, San Antonio, Texas.

- Cathy L. Hartman and Caryn L. Beck-Dudley, "Marketing Ethics and the Search for Virtue," presented at the American Marketing Association Research Conference on Ethics and Social Responsibility in Marketing, Hofstra University, June 26, 1995 and published in the *Proceedings*.
- Caryn L. Beck-Dudley and James E. Macdonald, "Ways of Evaluating the Common Good: A Look at Environmental Regulation," presented at the 1995 Mid-Atlantic Academy of Legal Studies in Business, Baltimore, Maryland.
- David R. Daines and Caryn L. Beck-Dudley, "Teaching Legal Research and Writing Skills in Legal Environment Courses Using a Major Issues Group Approach," presented at the 1994 Academy of Legal Studies in Business Annual Meeting, Dallas, Texas.
- Caryn L. Beck-Dudley, "Virtue Ethics and Business Ethics: Common Ground," presented at the 1994 Midwest Academy of Legal Studies, Chicago, Illinois.
- Caryn L. Beck-Dudley and Edward J. Conry, "*Johnson Controls*: A Natural Law Opinion," presented at the 1993 Rocky Mountain Academy of Legal Studies in Business, Santa Fe, New Mexico.
- Caryn L. Beck-Dudley and James E. Macdonald, "*Lucas v. South Carolina Coastal Council*, Takings and the Search for the Common Good," presented at the 1993 Academy of Legal Studies in Business Annual Meeting, Colorado Springs, Colorado.
- Edward J. Conry and Caryn L. Beck-Dudley, "Meta-Jurisprudence," presented at the 1993 Academy of Legal Studies in Business Annual Meeting, Colorado Springs, Colorado (winner of the Holmes-Cardozo Award for outstanding paper submitted and presented at the conference).
- James E. Macdonald and Caryn L. Beck-Dudley, "Are Deontology and Teleology Mutually Exclusive?" presented at the 1993 Midwest Business Association Annual Meeting, Chicago, Illinois.
- Caryn L. Beck-Dudley and Edward J. Conry, "Natural Law's Practical Use: The Johnson Controls Case," presented at the 1992 Rocky Mountain Academy of Legal Studies in Business Annual Meeting, Vail, Colorado.
- Caryn L. Beck-Dudley and Edward J. Conry, "Is Natural Law Practical?" presented at the 1992 Midwest Business Association Annual Meeting, Chicago, Illinois.
- Caryn L. Beck-Dudley, "Beyond the Traditional Classroom: Business Ethics and Distance Education," presented at the 1991 Rocky Mountain Business Law Association Annual Meeting, Vail, Colorado.
- Alan A. Stephens and Caryn L. Beck-Dudley, "Merging Securities Regulation and Economic Analysis: An Application of Event Study Methodology Using OTC Data," presented at the Financial Management Association Meeting, October 1991, Chicago, Illinois.
- Caryn L. Beck-Dudley and Edward J. Conry, "Meta-Jurisprudence: A Beginning," presented at the 1991 Rocky Mountain Business Law Association Annual Meeting, Vail, Colorado.

- Edward J. Conry and Caryn L. Beck-Dudley, "Is and Ought in Business Law Research. Reviving Natural Law," presented at the 1991 American Business Law Association Annual Meeting, Portland, Maine.
- Alan A. Stephens and Caryn L. Beck-Dudley, "Beyond Antitrust: A Look at Merging Economic Analysis and Securities Regulation," presented at the 1991 Western Decision Science Meeting, Kauai, Hawaii and is published in the *Proceedings*.
- Glenn M. McEvoy and Caryn L. Beck-Dudley, "Legally Defensible Performance Appraisal Systems," presented at the 1991 Annual Meeting of the Society for Industrial and Organizational Psychology, Inc., St. Louis Missouri.
- Paul F. Buller and Caryn L. Beck-Dudley, "Strategy and Performance in a Service Industry: U.S. Law Firms," presented at the 1990 Western Academy of Management Annual Meeting, Salt Lake City, Utah (selected as an outstanding paper).
- Caryn L. Beck-Dudley and Janice Loutzenhiser, "Childbirth as Punishment," presented at the 1990 American Business Law Association Section on Business Ethics Meeting, Dallas, Texas.
- Alan A. Stephens and Caryn L. Beck-Dudley, "Insider Trading, Mail and Wire Fraud and the Efficient Market," presented at the 1990 Southern Business Law Association Annual Meeting, Dallas, Texas.
- Caryn L. Beck-Dudley and J. Robert Malko, "Addressing Nuclear Decommissioning: Reconciling Federal and State Approaches," presented at the 1989 Rocky Mountain Business Law Association Meeting, Vail, Colorado.
- Caryn L. Beck-Dudley and Glenn M. McEvoy, "Performance Appraisals and Discrimination Suits: Do Courts Pay Attention to Validity?" presented at the 1989 American Business Law Association Meeting, Honolulu, Hawaii.
- Alan A. Stephens and Caryn L. Beck-Dudley, "The Law vs. Financial Theory: A Case of Outsider Trading," presented at the 1989 Eastern Financial Association Meeting, Philadelphia, Pennsylvania.
- Caryn L. Beck-Dudley and J. Robert Malko, "Survey of State Regulatory Commissions Regarding Financial Approaches Currently Used for Funding Nuclear Power Plant Decommissioning Expenses," presented to the National Association of Regulatory Commissioners, Washington D.C., February, 1988 (invited).
- J. Robert Malko, Keith Brown, Philip R. Swensen and Caryn L. Beck-Dudley, "Regulation and Restructuring of Energy Utilities: Mergers, Diversification, and Corporate Reorganization," presented at the Transportation and Public Utilities Group Sessions, American Economic Association 101th Annual Meetings, New York City, December 1988.
- Caryn L. Beck-Dudley and Alan A. Stephens, "R. Foster Winans v. The Efficient Market Theory: Is This Inside Trading?" presented at the 1988 Rocky Business Law Association Meeting, Vail, Colorado and is published in the *Proceedings*.
- Paul F. Buller, Caryn L. Beck-Dudley and Glenn M. McEvoy, "Competitive Strategy and Human Resource Practices: An Exploratory Study." presented at the 1988

- Southern Management Association Meeting, Atlanta, Georgia and is published in the *Proceedings*.
- Caryn L. Beck-Dudley and J. Robert Malko, "Nuclear Power Plant Decommissioning: Unanswered Questions Still Loom," presented at the 1988 American Business Law Association Meeting, New Orleans, Louisiana and is published in the *Proceedings*.
- J. Robert Malko, Caryn L. Beck-Dudley and Philip R. Swensen, "Corporate Restructuring in the Electric Utility Industry: Some Issues and Activities," presented at The Utilities in Transition Conference, held in Albuquerque, New Mexico, April 1988.
- Stephen Fogel, David Effion, J. Robert Malko and Caryn L. Beck-Dudley, "External Funding for Nuclear Decommissioning: Some Issues and Considerations Concerning Financial Assurance," presented at the New Developments in Nuclear Decommissioning Costs and Funding Conference sponsored by the Northwest Center for Professional Education, held in Arlington Virginia, April 1988.
- Caryn L. Beck-Dudley and J. Robert Malko, "Diversified Regulatory Approaches to Electric Utility Diversification," presented at the 1987 American Business Law Association Meeting, Philadelphia, Pennsylvania and is published in the *Proceedings*.
- Caryn L. Beck-Dudley and Terrell G. Williams, "*U-Haul v. Jartran*: Comparative Advertising Under Attack," presented at the 1987 Rocky Mountain Business Law Association Meeting, Vail, Colorado and is published in the *Proceedings*.
- Caryn L. Beck-Dudley, "Federal Intervention in Maintaining a Security Interest in Farm Products: Its Impact on Utah," presented at the 1986 Rocky Mountain Business Law Association Meeting, Keystone, Colorado and is published in the *Proceedings*.
- Caryn L. Beck-Dudley, "Maintaining a Security Interest in Farm Products: A Look at Central Filing States," presented at the 1986 American Business Law Association Meeting, Minneapolis, Minnesota and is published in the *Proceedings*.
- Caryn L. Beck-Dudley, "Infringing on Employee Rights: Drug Testing in the Workplace." *Business Law and Ethics Bulletin*, Summer 1987.

Editorial Experience

- August 2002-2004, Administrative Editor, *American Business Law Journal*
 July 2001-2002, Senior Articles Editor, *American Business Law Journal*
 June 2000-2001, Articles Editor, *American Business Law Journal*
 August 1989-92, Staff Editor, *American Business Law Journal*
 Reviewer *Journal of Business Ethics* (ad hoc)
 Reviewer *Journal of Public Policy and Marketing* (1992-94, ad hoc)

Reviewer *Business Ethics Quarterly* (1991)
Reviewer for the Academy of Legal Studies in Business, Holmes Cardozo Award Best Paper Competition (1999)
Reviewer for the Academy of Legal Studies in Business Student Paper Competition (1999)
Reviewer for the Northwestern Academy of Legal Studies in Business Best Paper Competition (1998)
Reviewer for the Business Law and Public Policy Track at for the 1992 Western Decision Sciences Institute Meeting
Reviewer for the Academy of Legal Studies in Business 1991, 1993, 2001 *Proceedings*
Reviewer, *Encyclopaedia* (1988)
Articles Editor, *Idaho Law Review* (1982-1983)

TEACHING

Textbook

The Legal Environment of Business, A Practical Approach by Michael Bixby, Caryn L. Beck-Dudley and Patrick Cihon (Southwestern/Prentice Hall/Pearson, 2000, 2005, 2006, 2008) Primary responsibility for chapters on Business Ethics, Contracts, Securities, Debtor-Creditor Relations, Unfair Trade Practices and Jurisprudence.

Legal Environment textbook and Instructor's Manual *The Legal Environment of Business, A Practical Approach* (5 ed.) by Michael Bixby, Caryn L. Beck-Dudley, Patrick Cihon and Susan Park (Pearson 2011).

Courses Taught

Business Ethics Honors Course (FSU undergraduate Honors program)
Business Law (undergraduate and graduate)
Law of Enterprise Organizations (University of Michigan School of Business undergraduate)
Legal Environment of Business (undergraduate and graduate, also through continuing education) Legal Environment of Business (University of Georgia-undergraduate honors students)
International Business Law (graduate)
Finance Law (undergraduate)
Real Estate Law (undergraduate)
Business and Society (undergraduate and graduate, also through continuing education)
Business Ethics (University of Michigan School of Business-graduate)
Employment Law (undergraduate and graduate, also through continuing education)

Pathways to Knowledge (undergraduate course in the department of Liberal Arts and Sciences)

Student Evaluations

Generally above department and college means. Evaluations and syllabi available upon request.

Teaching Seminars

Organized and Conducted "Teaching With the Socratic Method," Provost Sponsored Teaching Workshop, September 25, 1996

"Promoting Ethics in Business Classrooms," 42nd Annual Utah Applied Technology Education Conference, Utah State University, June 10-12, 1996

Liberal Arts and Sciences Fall Retreat, "Using the Socratic Method of Teaching," September 11, 1995

Organized and Conducted, "Teaching Undergraduate Courses Using the Socratic Method," Provost Sponsored Teaching Seminar, Utah State University, April 6, 1994

Organized and Conducted "Teaching Undergraduate Courses Using the Socratic Method," Provost Sponsored Teaching Seminar, Utah State University, November 19 & 20, 1992, with Professor Edward Gac from the University of Colorado, Boulder

Graduate Student Committees

Emma Young, MS Sociology, thesis committee member 1997-2003, completed July 2003

Kenneth Shulsen, MS History, Plan B, committee member, completed March 1996

David Arseneau, MS History, Plan B committee member, completed December 1995

William W. Sanderson, MS Business Information Systems and Education-thesis committee member, completed Spring 1992

Ralph L. Savage, MS, Agricultural Economics-thesis committee member, completed Fall 1988

Student Special Project Direction

Charlotte Anderson, MHR 6900, "Women in Academia" Summer 2001

Brad Bradshaw MHR 4800 "Employment Law Special Topics" Summer 2001

Nathan Campbell, BA 4800, "Copyright Issues Relevant to Today's Working Photographers"

Linda Florez, MBA 1997, MHR 696 Project, "Depot Maintenance Competition in the Department of Defense"

John Sheehan, MBA 1993, BA 696 Project, "Market Efficiency and Securities Laws"

Teaching Grants and Requests

December 2001-drafted a WICHE Proposal seeking admission for the M.S. in Human Resources into the WICHE program. Granted June 2002

January 1995-participated in drafting the College of Business proposal for the Utah Higher Education Technology Initiative Curriculum Development Monies

February 1994-requested and received one-time instructional monies to purchase *American Jurisprudence 2d* and *Utah Code Annotated* for the COB 4th floor conference room. This enables professors to help students, during office hours, with legal research projects. Dollar value \$4200.00 (with David Daines).

March 1993-(not funded) Norche Prize for Instructional Improvement Project, "Incorporating the Socratic Method of Instruction in Nonlaw Undergraduate Courses"

July 1992-Utah State University Instructional Design and Development Award: "Redesigning MHR 412, Business and Society" Dollar value: \$2,500: Time period covered: July 1991July 1992

Professional Meeting Participation on Teaching

Panel participant, "Teaching Evidentiary Analysis," 1996 Rocky Mountain Academy of Legal Studies in Business, Vail, Colorado

Panel participant, "Ethics Panel: Ideas & Resources on Teaching Ethics," 1994 Southeastern Academy of Legal Studies in Business, Savannah, Georgia

Panel Moderator, "Rethinking Ethics: Should We (or Can We) Teach Objective Virtues in our Ethics Courses?" 1994 Midwest Academy of Legal Studies in Business Annual Meeting, Chicago, Illinois

Panel participant, "Information Access, Delivery, and Literacy: Key Issues for Library Services," Western Cooperative for Educational Telecommunications Annual Meeting, Park City, Utah

Panel Moderator, "Business Ethics Pedagogy," Southern Business Law Association, March 3, 1990.

Panel participant, "Teaching Business Ethics," Mountain Plains Management Conference, Weber State College, Ogden, Utah, October 12, 1990

Consulting

Human Resource Certification Institute (HRCI) Instructor-exam preparation employment law (2002)

Educational Testing Service, CLEP Business Law Test Development Committee- June 1996-October 1997

Reviewed several textbooks for a variety of companies

Advisement Assignment

I do not have any official advising assignment although I regularly advise students interested in attending law school and graduate school. Even as Dean I write, on average, 4-5 letters of recommendation annually.

Teaching Related Service

Florida State University

Hooding Ceremony Graduation Keynote Speaker, May 1, 2015.

Keynote Speaker, Delta Epsilon Iota Induction Ceremony, "Lessons from a Career at a University," April 1, 2015

Faculty Advisor, Alpha Chi Omega Beta Eta Chapter 2011-2015

Speaker, Panhellenic Scholarship Dinner, "Preparing for Your Career By Using What You Have Learned," March 14, 2012

Panel Member, Exploratory Zones for Business Oriented Majors, February 22, 2011

Speaker, Alpha Chi and Apple Pie, "Preparing for Today's Job Market," November 16, 2010

Speaker, Meet the Dean, Delta Sigma Pi Business Fraternity, September 20, 2010

Speaker, Honors Colloquium, "Ethics at Florida State University," September 14, 2010

Speaker, Panhellenic Meeting, "Sorority Lessons and Life Lessons," September 27, 2007

Speaker, MBA Hooding Ceremony, "What I Learned in College Actually Did Prepare Me For the Future," April 27, 2007

Speaker, Eta Sigma Delta-Hospitality Management Honor Society, "Leadership Lessons Learned in College, April 5, 2007

Speaker, CEO Club, "Creating Ethical Organizations by Cultivating Virtue," November 15, 2006

Speaker, MBA Ethics Series, "Creating Ethical Organizations," September 13, 2006 Guest lecturer in a number of College of Business classes

Utah State University

Organizer and presenter, Alpha Chi Omega Sorority, Recruitment Seminar, "Communication and Listening: Keys for Successful Recruitment," August 26, 2005

Speaker, Chi Omega Sorority, Professor's Tea, "Lessons I Learned From Being in A Sorority,"

March 29, 2001

"Ethics in Financial Decisions" Finance Club Presentation, Utah State University, January 12, 1995

"Student Rights and Teacher Obligations," facilitator, New Faculty Teaching Workshop, Utah State University, September 17, 1991

Panel participant, "Drug Testing in the Workplace," SHRM Club Seminar, Utah State University, December 1990

"The Right to Die," Honors Retreat, Utah State University, September 20, 1990

"Marketing Law III" Utah Educator's Vocational Conference, Utah State University, June 12, 1990

"Right to Privacy," Honors Retreat, Utah State University, September 21, 1989

"Marketing Law II for Marketing Law Students," Utah Educator's Vocational Conference, Utah State University, June 13, 1989

Panel moderator Pi Sigma Alpha Alcohol and Drug Testing Panel, Utah State University, October 21, 1988

"Teaching Marketing Law to High School Students," Utah Educator's Vocational Conference, Provo, Utah, June 14, 1988

Recorded and prepared final report for a workshop entitled "Meeting Perceived Student Needs" held in conjunction with Utah State University's Centennial Centerpiece Conference, April 1987

Guest Lecturer in Various University Classes: LAS 125, SOC. 443, SOILS 200, ADVS 104, HECE 422, ART 680, FW 360

Utah State University Scholar's Day Judge, 1990, 1991, 1992, 1994.

Invited speaker on several occasions at local sorority meetings and student groups

Other Related Efforts

Spring 1995-American Institutions Working Group (a subgroup initiated by the General Education Review Task Force at Utah State University)

Department of Management and Human Resources 1994-1997 curriculum revision efforts

May 1994, member Liberal Arts and Sciences, LAS 125 review committee (drafted standard syllabus)

State Education Committees

Utah State University's Faculty Representative to Utah State Board of Regents Code Revision Committee (1988-89).

University Committee Activity

Santa Clara University

Council of Deans (2015-2020)
Planning Action Council (2015-2020)
Search Committee Dean of Arts and Sciences (2019-2020)
Presidential Inauguration Committee (2019)
Search Committee Dean of Engineering (2019)
Budget Council (2017-2018)
Council on Inclusiveness Excellence (2015-2017)
Search Committee Vice-President Finance and Administration (2017)
Innovation Planning Group (2015)

Florida State University

Deans' Advisory Council (2006-2015)
Deans' Strategic Planning Committee (2014-2015)
Deans' Budget Committee (2014-2015)
University Efficiencies and Effectiveness Committee (2013-2014)
Civic Center Long Range Planning Committee (2012-2014)
Vice-President University Advancement search committee (2010)
Executive Vice-President Florida State University Foundation search committee (2011)
Administrative Structures Committee (2008) (Provost appointed committee of six deans and one faculty member tasked with recommending structural changes to the current FSU administrative model)
Deans' Fundraising Committee (2006-2014); Chair (2007-2009)
Deans' Branding Committee (2007-2013)
Chairs' Education Committee (2007-2013) (sets agenda for Department Chair's biannual meetings)
Deans' Personnel Committee (2006-2007)
United Way Campaign Co-Chair FSU (2006)

Utah State University

Provost's Staff Committee (2002-2006)
Capital Campaign Advisory Committee (2004-2006)
Chair, Search Committee Dean College of Natural Resources (2005)
Utah State University E.G. Peterson Extension Award Committee (2005)
Utah State University Research Foundation Board of Trustees (August 2002-2006);
Chair, Audit subcommittee (August 2002-2006)
Chair, University Health Benefits Committee (July 2002-August 2005)
Center for Integrated Biosystems Policy Board (January 2003-2006) (responsible for direction of the Biotechnology Center)

Vice President for University Advancement search committee (2004)
 Internal Auditor search committee (2003)
 Career Ladders subcommittee (2003)
 Academic Advising Task Force (2003)
 Chair-Research Council Subcommittee on Centers (March 2003-October 2003) (drafted new policies concerning centers and institutes)
 NCAA Certification Steering Committee, Chair Academic Integrity subcommittee (2002)
 Research Council (July 2002-2006)
 Climate for Women Committee (July 2002-2006)
 Facilities Naming Advisory Committee (2001-2006)
 Chair, Search Committee for Associate Vice President of Administrative Services (2001-2002) Pew Service Learning Committee (2001-2002) Honors Program Advisory Board (2001-2002)
 Natural Resources Environmental Policy and Planning Advisory Board (2000-2003)
 Educational Policies Committee (2000-2002) (approves all curriculum changes in the university)
 Academic Freedom and Tenure Committee (1994-96; 1996-97) (Chair; 1995-96, Vice-Chair; Grievance Committees Chair, 1994-95)
 Faculty Senate (elected 1986-91; 1994-97) (Presidential appointee, 2002-2005); Vice President 1988-89; Executive Committee (1987-89); Reapportionment Committee (1990; 1995, Chair)
 Benefits and Faculty Welfare Committee (1997-98)
 American Institutions Working Group (a subgroup initiated by the General Education Review Task Force at Utah State University, Spring 1995)
 Leone Leadership Award Committee (1994)
 Women and Gender Research Institute Steering Committee (1987-90; Director 1991-92)
 Presidential Search Committee, July 1991 to May 1992
 Utah State University Employee Grievance Panel (ombudsperson, June 1990 to May 1992).
 Affirmative Action Advisory Council (1989-93)
 Blue Ribbon Committee for the Study of Information Systems, Telecommunications and Library Services at Utah State University (1990-91)
 Task Force for the Study of Dual - Career Couples at Utah State University (1990-91)
 AAUP-Counselor (1988-1990)
 Athletic Council (1988-1994; Budget subcommittee, 1988-90, 1991-1992; Academic Affairs subcommittee, 1989-90; Athletic Relations subcommittee, 1990-91)
 Provost Search Committee (1989)
 Parking Policy Committee (1985-88)

College of Business Committees

Florida State University

Executive Committee (2006-2015)

Utah State University

College of Business Strategic Planning Committee (1997-1998; 2001-2006)

Graduate Programs Committee (2000-2001)

Accelerated Business Core Committee for the MBA program (1998-2006)

Curriculum Committee (1997-98)

Promotion and Tenure Committee (1996-97; 1997-1998 Chair)

Computer Committee (1994-95)

Graduation Committee (1993-94)

Research Committee (1993-94; 1997-98)

Library Committee (1989-90; 1990-91 Chair)

Scholarship Committee (1986-87)

Departmental Committees

Human Resource Management Task Force (2000-2002)

Management Degree Task Force (2000-2001)

Various curriculum revision efforts, including complete curriculum revision as we changed from the quarter to semester system in the fall of 1999

At various times chair or member of promotion and tenure committees for faculty members in the following departments: Art, Business Administration, Civil Engineering, Forestry, Industrial Technology and Education, Library, Management and Human Resources, Political Science

Liberal Arts and Sciences, LAS 125 review committee (May 1994)

Member several faculty search committees both in the Management and Human Resource Department and outside the department and college.

Honorary Society Activity

September 1988-1989, Phi Kappa Phi Utah State University, President

September 1987-1988, Phi Kappa Phi Utah State University, Vice-President

September 1986-1987, Phi Kappa Phi Utah State University, Marshall

Selected Miscellaneous University Activities

Santa Clara University

Frequent presentations at a multitude of university functions, including welcoming attendees at international conferences, welcoming alumni groups and welcoming students, parents and faculty to the university and school.

Panelist, "The Future of the MBA," California Business Deans' Summit, Hass School of Business, University of California Berkeley, Sept. 5, 2019 (invited).
Co-Organizer and welcomed, 3rd Global Jesuit Business Ethics Conference, Santa Clara University, July 11-13, 2019 (in partnership with the Markkula Center)
Panel Member, "What is Different about Business Ethics in Time of Disruption?" 3rd Annual Keynote Global Jesuit Business Ethics Conference, Santa Clara University, July 12, 2019
Presentation to the Board of Trustees, October 19, 2018
Presentation to Silicon Valley subgroup, Board of Trustees, February 15, 2018
Presentation to the Santa Clara University Alumni Board, January 13, 2018
Presentation to Parent's Leadership Council Meeting, September 16, 2018
Presentation at Campaign Event, Beyond Innovation, Chicago, IL October 27, 2016
Presentation to the Academic Affairs Committee, Board of Trustees, Santa Clara University, October 20, 2016
Panel Participant, DARE Doctoral Fellowship Program, "Dean's Advice," Santa Clara University, February 17, 2016
Presentation to Planning Action Council, "The Strategic Shift Process," February 9, 2016
Presentation to Santa Clara University Board of Trustees, "The Strategic Shift Process," February 12, 2016
Speaker, Santa Cruz Alumni Luncheon, "My First 100 Days," Santa Cruz, CA, November 20, 2015

Florida State University

Frequent presentations at a multitude of university functions, including welcoming attendees at international conferences, welcoming alumni groups and welcoming students and faculty to the university and college.

Speaker, Florida State University Foundation, "Using Volunteer Groups to Create the Vision for a College: The Story of Legacy Hall," November 12, 2014
Speaker, Florida State University Planned Giving Council, May 30, 2014
Speaker, College of Business Alumni event, Atlanta, GA, May 8, 2014
Speaker, Florida State University National Campaign Committee, April 12, 2014
Keynote Speaker, Broward County FSU Alumni Emeriti Luncheon, March, 15, 2013
Panel Member, "Academically Adrift and FSU," Library Symposium, November 1, 2012
Panel Member, "Building Effective Volunteer Boards," Florida State University Foundation Training Session, October 25, 2011
Presenter, Florida State University Sneak Peak, "Creating an Entrepreneurial University," Sept. 29, 2011 (sponsored by Florida State University's Technology Transfer Office)

"Big Ideas" Presentations: Risk Initiative (Tallahassee alumni regional focus group, Oct. 5, 2010); Entrepreneurial University (South Florida alumni regional focus group,

April 4, 2011, Florida State University Foundation Board, May 20, 2011; Florida State University Board of Trustees Workshop, Sept. 8, 2011; New York alumni regional focus group, Sept. 23, 2011)

Co-Organizer, panel moderator, "Conversations with the President and Provost," Deans and Chairs Meeting, October 11, 2011

Co-Organizer, panel participant, breakout session moderator, "The Great American University, Big Ideas Power a Great University—How to Get Started or Keep Moving," Deans and Chairs Meeting, October 21, 2010

Speaker, FSU University Business Associates (UBA), "Can the Principles for Creating Ethical Organizations be Adapted in a University Setting?" April 6, 2010

Faculty & Friends Club, Lecture Series at Presbyterian University Center, "Shared Governance," September 15, 2009

Guest Speaker, UFF-FSU Chapter, "Shared Governance-A Dean's Perspective," June 16, 2009

Guest Speaker, Atlanta Seminole Club Inaugural Leadership Breakfast, "Status of Florida State University during Difficult Budget Times," June 3, 2009

Issues in Education, interviewed by President T.K. Wetherell, taped June 23, 2008 (aired on 4FSU)

Faculty & Friends Club, Lecture Series at Presbyterian University Center, "Academic Freedom and Its Role in University Research," March 4, 2007 (also televised and aired on 4FSU TV)

Graduation Keynote Speaker Florida State University-Panama Campus, December 5, 2007

Panel Speaker, Dean's Forum, FSU Alumni Leadership Conference, February 10, 2007

Presenter, Deans' Workshop on Fundraising, "Critical Issues for Fundraising," June 8, 2006

Management Faculty of Color Association Luncheon Florida A & M, "Making a Difference, Expanding Our Impact," June 2, 2006

Luncheon Speaker, Government Accounting Association, "Creating Ethical Organizations," May 23, 2006

Utah State University

Frequent presentations at a multitude of university functions, including welcoming attendees at international conferences, welcoming alumni groups and welcoming students to the university and college

Panel Member, USU Women and Gender Research Institute Fall Brown Bag, "Challenges and Opportunities for Women in Academia," November 14, 2005

Presenter, USU Women and Gender Research Institute Spring Luncheon, "Breaking the Glass Ceiling," April 8, 2004

Presenter, USU Spring Department Heads Meeting, "Dependence of Academic Quality on Students, Faculty, Administration and Infrastructure," March 4, 2003

Presenter, Board of Trustees Meeting, "Concerns About Recruiting and Retaining Faculty at Utah State University," February 25, 2002

Facilitator, Department Heads' Conference, Park City, Utah, August 1-3, 2001

Chair, "Recruiting Strategies for New Faculty," Utah State University Department Heads' Meeting, June 27, 2001

Panel Member, Utah State University Diversity Forum, "Climate for Women on Campus," April 12, 2001

Facilitator at the Kellogg Seminar held at Utah State University, March 20-21, 2001.

Reviewer for faculty research grants in the College of Humanities, Arts and Social Sciences and College of Business (ad hoc)

"Comparing the New University Code with the Old," Utah State University Department Heads' Meeting, May 12, 1997

"Right To Die," Utah State University Great Issues Forum, November 18, 1997

Merrill Chair Lecture, "Using Alternative Dispute Resolution Instead of Litigation," Utah State University, May 5, 1994

"Codifying Ethical Behavior," Sigma Xi Lecture Series, Utah State University, February 18, 1993

Panel Chair, "Near Term Trends in Regulatory Issues Affecting Industry," Waste Management Conference, Utah State University, March 4, 1992

"A Review of the Supreme Court's 1989-90 Term," Milton R. Merrill Summer Citizens Lecture's, Utah State University, August 9, 1990

Panel participant Utah State University International Women's Day, "International Women's Issues," March 8, 1990

Panel moderator, Partners in Business Human Resource Seminar, Utah State University, January 19, 1990 (frequently introduced speakers at the Partners in Business Seminars)

Panel participant Utah State University Teleconference, "Business Ethics," October 11, 1989

"Recent Supreme Court Decisions," Milton R. Merrill Library Society Summer Lectures, Utah State University, June 27, 1989

Panel participant AAUP Fall Forum on Academic Freedom and Tenure, Utah State University, October 12, 1988

Panel moderator "Essentials of Importing and Exporting" Eighth Annual World Trade Seminar, Utah State University Partners Program, July 14, 1988

"Is a Right to Privacy Guaranteed?" Utah State University Workshop, Teaching and Understanding the Constitution, August 5, 1988

Panel participant, "The Impact of Child Care on the University Family," Utah State University, May 17, 1988

Commentator on proposal entitled, "A Proposal for Church Sponsored Day Care," Working Paper Series of the Women and Gender Research Institute. Presenters Dr. Ann Berghout-Austin and President Glen L. Taggart, May 3, 1988

Panel participant, Utah State University Teleconference, "Individual and Corporate Creativity," April 13, 1989
"Is Greed Good? A Look at Insider Trading," Great Issues Forum, Utah State University, February 2, 1988
"Constitutional Equality? The Supreme Court Addresses Equal Protection," We the Students Model Constitutional Convention, Utah State University, June 9, 10 1987
"Constitutional Equality: A Legal Perspective," Utah State University Bicentennial-U.S. Constitution, Fall 1987. Funded by a grant from the Utah Endowment for the Humanities.
"Equality in the 80's?" Utah State University Conversations Program, October 20, 1987
"The Law Goes to Work." Office Symposium 1987 Utah State University Commentator, Working Paper Series of the Women and Gender Research Institute "The Anglo-Argentine Relationship: Schizophrenic or Rational? Conflict in the Falklands/Malvinas, Cooperation in the Antarctic" by Dr. Veronica Ward, November 18, 1986
Partners Program Seminar: "Organizing a Limited Partnership" November 13, 1986
Presentation on untenured faculty concerns and issues at the 1986 Annual Meeting of the Utah State University National Advisory Council

Self-Improvement

Ignatian Colleagues Program, 2017-2019 (completed January 7, 2019).
US/Mexico Border Immersion Trip, Jan. 2018
Attended AACSB Online/Blended Education Seminar, Tampa, FL November 14-15, 2016.
Attended AACSB Event Co-Lab, Atlanta, GA June 12-14, 2016
Attended EY Inclusiveness Roundtable, New York City, NY, January 6-7, 2016
Attended "Technology Venture Development Commercialization Interchange," University of Utah, October 16-18, 2011
Attended "Future of State Universities Conference," Dallas, Texas Oct. 6-7, 2011
Attended AACSB Sustainability Conference, Salt Lake City, Utah, July, 29-30, 2008
Attended CASE "Capital Ideas: Campaign Strategies Tried, True and New," Portland, Oregon, May 17-19, 2005
Attended CASE "Development for Deans" conference, Dallas, Texas, May 7-9 2003
Attended AACSB New Deans Conference, San Francisco, California, October 27-30, 2002
Attended 13th annual Shingo Prize Conference, "On the Road to Lean," June 4-8, 2001 in Dearborn, Michigan
Participant in AACSB sponsored teleconference "Peer Review of Teaching," Utah State University, February 20, 1997

February, 1995 completed a Continuing Legal Education Course on Utah Employment Law

Attended Arthur Andersen's Business Ethics Conference, January 8-10, 1990 in St. Charles, Illinois

Professional Organization

Academy for Legal Studies in Business

PROFESSIONAL ACTIVITIES

Leadership Accomplishments

July 2019-2020: AACSB Immediate Past Chair, Chair Business Accreditation Policy Committee

January 2018-July 2019: AACSB Chair (Established the Business Accreditation Task Force comprised at business deans throughout the world and tasked with reimagining accreditation. New standards scheduled for a final vote April 2020).

July 2017-2018: AACSB, Vice-Chair/Chair Elect

July 2017-2018: AACSB, Chair Innovation Committee (formally Issues in Management Education, CIME)

April 22-24, 2018, AACSB ICAM, Honolulu, Hawaii (program chair)

February 7-9, 2018 Dean's Conference (program chair)

September 24-26, 2017 AACSB Accreditation Conference (program chair)

July 2008-July 2011; July 2013-June 2016: AACSB, Board of Directors (elected member of the organization accrediting business schools worldwide) (Executive Committee 2015-2016), (Articles and Bylaw Committee 2014-2016), (Finance and Investment Committee 2009-2011); (Special Committee Globalization Accreditation Strategy 2009-2010)

June 2011-2014

Business Education Alliance (creator of BestMatch-a new system for attracting MBA students), Board of Directors (founding member, executive committee) July 2011-2015

Business School Consultation (University of Missouri-Columbia, University of Alabama, Florida A&M)

March 14-16, 2011: AACSB Assessment Conference (program chair)

February 2010: AACSB Dean's Conference (advisory committee)

June 25-26, 2009: AACSB Faculty Conference on Learning and Research (program chair) March 2006-2009: AACSB, Accreditation Coordinating Committee (ACC) (member)

December 2003-2009: AACSB, Maintenance of Accreditation Committee (MAC) Vice-Chair 2006-2007, Chair 2007-2009

AACSB Continuous Review/Initial Accreditation Teams: University of Deusto (initial-member-upcoming); Creighton University (chair-upcoming); Durham University (chair); Texas Christian University (chair), University of Richmond (chair), University of Tennessee-Knoxville (chair), Clark University (chair), Virginia Commonwealth University (chair), University of Hull (chair), National Taiwan University (chair), Saint Mary's, Nova Scotia (member), University Nebraska-Lincoln (chair), Simon Fraser (chair), Iowa State University (chair), University of Illinois Urbana Champaign (chair), University of North Texas (chair), Ohio State (member), Oregon State University (member), California State University Sacramento (member)

January 2003- July 2005: AACSB, Steering Committee, New Deans Affinity Group

June 1998-2000: Chair, National Task Force on Assessment, Academy of Legal Studies in Business

August 1998-99: Past-President Academy of Legal Studies in Business (national officer)

August 1997-98: President Academy of Legal Studies in Business (national officer)

August 1996-97: President-Elect Academy of Legal Studies in Business (national officer)

August 1995-96: First Vice President Academy of Legal Studies in Business (national officer) Program Chair for the 67th Annual Conference held in Quebec City Canada August 6-10, 1996

August 1994-95: Second Vice President Academy of Legal Studies in Business (national officer)

August 1993-94: Secretary/Treasurer Academy of Legal Studies in Business (national officer)

September 1990- March 1991, Western Decision Sciences Annual Meeting, Business Law and Public Policy Track Chair

September 1988-89, Rocky Mountain Business Law Association, President

September 1987-88, Rocky Mountain Business Law Association, Vice-president and Program Chair

October 1989-90, invited member of American Business Law Association Ad Hoc Committee on the Status of Law Faculty and Law Programs in Business Schools

Ongoing-outside reviewer for tenure and/or promotion applications for faculty members at various institutions including Miami University, Baruch University, University of Arkansas, Boston College, DePaul University, University of Calgary, University of Central Florida, Oregon State University, The Ohio University, Fort Hays State University, among others. Also, wrote an evaluation letter for a colleague who was selected for the Supreme Court of the United States Judicial Fellows Program.

Speaking Engagements

- Welcome and Panel Discussion, Global Diversity and Inclusion Conference, December 16, 2021 (prerecorded)
- Welcome, AACSB Asia Pacific Annual Conference, November 17, 2021 (virtual)
- Speaker, Southern Business Administration Association Annual Meeting, "The Future of Business Education: A Force for Good in Society," November 9, 2021, Don Cesar Hotel St. Pete, FL
- Welcome, AACSB Europe, Middle East and Africa Annual Conference, November 8, 2021 (virtual)
- Speaker, CLADEA Conference 2021, "The Future of Business Education: A Force for Good in Society," October 25, 2021 (virtual)
- Welcome, Hybrid and Online Learning Conference, October 14, 2021 (virtual)
- Welcome, AACSB/NBEAC Webinar, October 7, 2021 (virtual)
- Welcome, Global Accreditation Conference, September 27, 2021 (virtual)
- Speaker, Sykes College of Business Faculty Retreat, "Trends in Business Education," August 24, 2021, Tampa, Florida
- Speaker, CABS: British Academy's Purpose Summit, "How can business schools integrate purposeful business into teaching and research?" September 24, 2021 (virtual)
- Speaker, Southern Business Administration Association Summer Workshop, "The New AACSB Accreditation Standards: Steering a Big Ship to Success," July 13, 2021 (virtual)
- Keynote, ICSB, "Why Accreditation Matters: A Challenge for Global Entrepreneurial Ecosystems, July 16-20, 2021 (virtual)
- Panel Member, AIB Conference, "The 2020 AIB Curriculum Survey: The State of Internationalizing Students, Faculty, and Programs," June 30, 2021 (virtual)
- Panel Member, PRME Global Council, "What does Collective Impact in the Decade of Action Look Like Amid a New Age Capitalism?," June 17, 2021 (virtual)
- Speaker, Historically Black Colleges and Universities National Conference, "Perspectives: A Conversation with HBCU Business School Deans," June 4, 2021 (virtual)
- Graduway Interview Series, Executive Interview Series – "The Future of Business Schools in Changing Times," May 19, 2021 (virtual)
- Opening Remarks, SUNY Business School Deans Conference, April, 15, 2021 (virtual)
- Keynote, California Entrepreneurship Education Conference, "Rethink, Reinvent, Redesign: AACSB's Business Accreditation Standards are of Force for Good in Society," April 15, 2021 (virtual)
- Speaker, UNICON Directors Conference "Not on the Syllabus: How Disruption Decided the Future of Business Education," April 14, 2021 (virtual)

Speaker, AIMS Annual Management Education Convention, "Recalibrating Key Indicators of Accreditation for Global Benchmarking and Embracing New Normal," April 13, 2021 (pre-recorded)

Welcome, AACSB ICAM, April 6, 2021 (virtual)

Keynote, ABLD, "Impacts of the Pandemic on Business Education," March 11, 2021 (virtual)

Welcome, AACSB Innovative Curriculum Conference, March 8, 2021 (virtual)

Welcome, AACSB Dean's Conference, February 16, 2021 (virtual)

Panel Member, Gaider Forum, January 14, 2021 (virtual-Moscow Russia)

Speaker, USASBE, "The 2020 Business Accreditation Standards and Societal Impact," January 8, 2021 (virtual)

Welcome, AACSB Diversity and Inclusion Summit, December 7, 2020 (virtual)

Keynote, Decision Sciences Institute Conference, "Q&A with the AACSB CEO," November 22, 2020 (virtual)

Welcome, AACSB Associate Deans' Conference, November 16, 2020 (virtual)

Keynote, Suitable Conference, "Pathways to Business School Excellence," November 12, 2020 (virtual)

Speaker, Southern Business Administration Association Annual Meeting, "Embracing Change and Agility: How AACSB is Evolving with (and for) Business Education," November 9, 2020 (virtual)

Speaker, Business School Association of Canada, "A Conversation with the AACSB CEO," October 26, 2020 (virtual)

Welcome, AACSB Europe, Middle East and Africa Conference, October 26, 2020 (virtual)

Keynote, CLADEA Plenary Speaking Engagement, "Q&A with the AACSB CEO," October 21, 2020 (virtual)

Welcome, AACSB Asia Pacific Conference, October 18, 2020 (virtual)

Keynote, PTMBA Conference, "How Far Ahead is the Future? How COVID-19 Accelerated the 'Future of Work'," October 6, 2020 (virtual)

Welcome, AACSB Global Accreditation Conference September 23, 2020 (virtual)

Panel Member, CABS Conference: Online Festival of Learning, Teaching and Student Experience, September 17, 2020 (virtual)

AACSB Volunteer Recognition (recorded), August 14, 2020

Speaker and panel member, ALSB Fireside Chat and Disruption Panel August 5, 2020 (virtual)

Keynote, AAPBS Webinar, "COVID-19 Knowledge Sharing," June 24, 2020 (virtual)

Welcome, Asia Pacific/Europe Middle East and Africa, June 22, 2020 (virtual)

Keynote Speaker, "Entrepreneurship: The Potential," Egypt Entrepreneurship Summit, Alexandria & New Alamein, Egypt, November 21-23 (2019) (invited)

Keynote Speaker, "Macro Forces Shaping and Disrupting Business Education Worldwide," United Kingdom's Chartered Association of Business Schools Annual Conference, London, scheduled November 4-5, 2020 (invited)

Featured Speaker, "Business Law, Business Schools and the Future of the AACSB, Summit on the Academic Profession of Business Law," University of Connecticut, May 30-31, 2019 (invited)

Panel Member, "Transformative Practices in Business Schools," Summit on the Academic Profession of Business Law, University of Connecticut, May 30-31, 2019 (invited)

Panel Member, "Insights from the Top: Ways Legal Studies Faculty Can Have a Positive Impact," Academy of Legal Studies in Business Annual Meeting, Portland Oregon, August 10, 2018 (invited)

Panel Member, "Deans' Perspectives," 24th Annual World Forum of IAJBS, Seattle University, Seattle, WA, July 23, 2018 (invited)

Co-Presenter, "Better Society, Better Business, and Responsible Research," 24th Annual World Forum of IAJBS, Seattle University, Seattle, WA, July 23, 2018

Presenter, International Council for Small Business (ICSB) "Creating a Shared Future for Entrepreneurs and Micro-Small and Medium Sized Enterprises in the Framework of the UN Sustainable Development Goals," United Nations, May 12, 2018 (invited)

Panel Member, "Women's Forum: Stamina in Times of Change," Goldman Sachs Asset Management Treasury Forum: Women in Treasury Building Resilience, Palo Alto, CA. April 18, 2018 (invited)

Panel Member, "New Frontiers in Entrepreneurship and the Definition of Work," George Washington University, October 26, 2017 (invited)

Keynote Speaker, Academy of Legal Studies in Business Annual Meeting, "The Future of Work, Business Education and the Role of AACSB," Savannah, GA, August 8, 2017 (invited)

Panel Member, Academy of Legal Studies in Business, "The AACSB," Savannah, GA, August 8, 2017

Speaker, United Nations, Micro, Small, and Medium Enterprises Knowledge Summit, "The Impact of the Future of Work on MSME-A View from Silicon Valley," New York, NY, May 11, 2017 (invited)

Panel Participant, WACSB annual meeting, "Innovation," Seattle, WA, October 10, 2016

Keynote Speaker, "Creating Ethical Organizations in a Public University Setting," ACC Annual Meeting of Chief Financial Officers, Tallahassee, FL, April 19, 2012 (invited)

Panel Member, "Recognizing and Acting on Opportunities: Thoughts and Action Steps for Academic Career Success," AACSB Associate Deans and Innovative Programs Conference, St. Pete Beach, FL, November 14, 2011(invited)

Keynote Speaker, "21st Century Students-Prepared to Lead?" Women in Higher Education Conference, Western Carolina University, March 22, 2011(invited)

Panel Member, "Effective Management in a Downturn," Women Administrators in Business Administration, Affinity Session. Anaheim, CA, April, 2010 (invited)

Session Facilitator, "Responding to the Global Economic Impact on Business Schools: Financial Strategies," AACSB Dean's Conference, Tampa, FL, February 8, 2010 (invited)

Panel Member, "Accreditation Issues," 2008, 2009 annual AACSB conferences

Panel Member, "Insights and Issues: Special Guest Presenter's Forum," AACSB New Dean's Seminar, New Orleans, Louisiana, October 28, 2008 (invited)

Panel Member, "Managing the Impact of the Spellings Report," AACSB Dean's Conference, Las Vegas, NV, February 8, 2007 (invited)

Op-Ed, Deans Corner, AACSB ENewsline, "Why We Haven't Done Away With Our Ph.D. Program," Vol. 5, Issue 7 (2006)

Keynote Dinner Speaker, "The Path from the ALSB to a Dean," Academy of Legal Studies in Business Annual Meeting, St. Petersburg, FL, August 12, 2006 (invited)

Keynote Speaker, "Pulling Together a University Team: One Dean's View," Fund Raising Academy, New Mexico State University, August 1, 2006 (invited)

Panel Participant, "Strategies for Campus Leadership," New Dean's Affinity Group Meeting, 2006 AACSB Deans Conference, Las Vegas, Nevada

Presenter, "It's not the Destination...It's the Journey: Fundraising for New Deans," with Dean Anne McCarthy, New Deans Affinity Group Meeting, AACSB Int' Conference and Annual Meeting, Montreal, Canada, April, 2004

Presenter, "Developing Relationships with Internal and External Stakeholders," New Deans Affinity Group, AACSB, Int'l Deans Conference, February 9, 2004, Newport Beach, California

Panel Chair, "Preliminary Report of the Task Force on Assessment," 1999 Annual Meeting, Academy of Legal Studies in Business, St. Louis, Missouri

President's Address by Caryn L. Beck-Dudley, President of the Academy of Legal Studies in Business, "The Status of Law: A Report from the Presidential Task Force," August 21, 1998, San Diego, California

Panel Participant, "Constitutional Issues Surrounding the Right to Die and Physician Assisted Suicide," 1997 Annual Meeting, Academy of Legal Studies in Business, Atlanta, Georgia

Panel Participant, "Jurisprudential Approaches to Employee Privacy Issues," 1997 Annual Meeting, Academy of Legal Studies in Business, Atlanta, Georgia

Panel Organizer and Participant, "Ethics in Science," 1997 Annual Meeting, Pacific Division of the American Association for the Advancement of Science, Corvallis, Oregon

Panel Participant, "Current Issues Relating to the Profession," 1997 Annual Meeting, Southern Academy of Legal Studies in Business, New Orleans

Panel Participant, "Role and Importance of Regional Associations of Legal Studies," 1994 Southeastern Academy of Legal Studies in Business, Savannah, Georgia

Panel Participant, "Intellectual Stimulation Within the Academy," 1994 Western Academy of Legal Studies in Business, Asilomar, California

Panel Moderator, "Rethinking Ethics: Should We (or Can We) Teach Objective Virtues in our Ethics Courses?" 1994 Midwest Academy of Legal Studies in Business Annual Meeting, Chicago, Illinois

Panel Moderator, "Restructuring the Academy," 1993 Academy of Legal Studies in Business Annual Meeting, Colorado Springs, Colorado

Panel Participant, "Should Corporations Engage in Socially Responsible Activities?" 1993 Annual Meeting Midwest Business Association, Chicago, Illinois (invited)

Session Chair and Paper Discussant, Western Decision Sciences Meeting, March 19-23, 1990, Kauai, Hawaii

Panel Moderator, "Business Ethics Pedagogy," Southern Business Law Association, March 3, 1990

Session Chair, "Business Law and Business Ethics," Mountain Plains Management Conference, Weber State College, Ogden, Utah, October 12, 1990

OUTREACH

Boards of Directors

Working Board of Directors, Responsible Research in Management (2020-present)

Board of Directors, GRLI, (2020-present)

Board of Directors, Beta Gamma Sigma, (2020-present)

Board of Directors, PhD Project, (2020-present)

Board of Trustees, Bentley University (2019-2020)

Board of Directors, CESC Inc., dba The Kearney Center, (2015-2021)

Board of Directors, My Own Business Institute, MOBI, Santa Clara University (2017-2020)

Board of Directors, Center for Women and Gender, Utah State University (2013-2019)

Board of Directors, Goodwill Industries/Big Bend (2014)

Board of Directors, Knight Creative Communities Institute (2009-2015)

Board of Directors, Tallahassee Chamber of Commerce (Oct. 2011-June 30, 2013)

Board of Directors, Economic Development Council, Tallahassee (2006-2013)

Board of Directors, University Center Club, Tallahassee (2006-2013)

Board of Directors, SunTrust Bank-Tallahassee (2006-2012)

Advisory Board, Urban Land Institute North Florida (2011-2012)

Board of Directors, Stampin Up! (2002-2006) (privately held company with operations throughout the United States and Canada).

Board of Governors, Shingo Prize for Excellence in Manufacturing (2002-2006) (a North American competition for companies involved in lean manufacturing administered by the College of Business at Utah State University).

Board of Directors, Cache Chamber of Commerce (2002-2006)

Selected Community Service

Facebook Growth Team Offsite Event-Kickoff Speaker, "Hyper Scaling at a 600 Year Old Institution," San Francisco, December 11, 2019.

KRON 4 Salutes Women Business Leaders, Airs January 2020

KRON 4 Salutes Women Business Leaders, Aired Fall 2018

<https://www.kron4.com/features/salutes/women-business-leaders/>

Keynote Speaker, "The Changing World of Higher Education," Visalia Rotary Club, Visalia CA. June 12, 2018

Panel Participant "Women Changing Our World. Paths to Leadership," Silicon Valley AAUW, San Jose, CA. January 29, 2017

Panel Moderator, Accelerating Growth in Today's Global Economy, September 15, 2016 (sponsored by Silicon Valley Business Journal and Bank of American Merrill Lynch) (panelists Stephen Chipman, CEO Radius, John Hartnett, Founder, CEO SVG Partners, Sian Story, Head of International Expansion, Osbourne Clarke).

Co-Presenter, HPE YEN, "Women in Leadership," December 1, 2015

Welcome Introduction and Panel Participant, Boot Camp, Senior Living-The Evolving Market of Smart Services, Silicon Valley Boomer Venture Summit, Santa Clara University, June 22, 2016

Keynote Speaker, Access Tallahassee Power Luncheon, "Creating the Arena District," September 18, 2014

Luncheon Speaker, Tallahassee Kiwanis Club, "Legacy Hall and the Creation of the Arena District, August 26, 2014

Breakfast Speaker, Sunrise Rotary Club, "Legacy Hall: The Vision," April 1, 2014

Speaker, Relay for Life Luminary Ceremony, April 5, 2013

Keynote Speaker, Tallahassee Chamber of Commerce, Professional Women's Forum, CEO Series, "Expecting the Unexpected: Building an Effective Leadership Team," Tallahassee, FL, October 9, 2012 (invited)

Panel Organizer and Participant, "Universities and the Business Community," CFO Jeff Atwater & The Jim Moran Institute for Global Entrepreneurship, Small Business and the Florida Economy Conference, Tampa, FL, September 6, 2012

Speaker, "Are Business Students-Prepared to Lead?" University Center Club Breakfast Club Tallahassee, Florida, February 23, 2011(invited)

Luncheon Speaker, Exchange Club, Capital City Country Club, "The Future of the College of Business," December 11, 2009.

Keynote Speaker, 9th Annual Ethics in Business Award, Rotary Clubs of Tallahassee, Wakulla, & Monticello, "Ethical Organizations can be a Reality," April 8, 2009

Externship mentor (Fall 2008) and speaker at the Chiles High School Honors Externship Class, "What Makes for a Successful College Experience," January 7, 2009

Keynote Speaker, Greater Tallahassee Chamber of Commerce, Professional Women's Forum, "Working with 'Digital Natives,'" December 9, 2008

Luncheon Speaker, Bradenton Kiwanis Club, "The Future of the College of Business in the Changing World of Higher Education," December 2, 2008

Heart Walk, Executive Committee (2008)

Alpha Chi Omega National Task Force on Nominating and Election (2008-2010)

Knight Creative Communities Initiative Host Committee (2007-2008)

Luncheon Speaker, Tallahassee Young Entrepreneurs Club, "Entrepreneurship at FSU," May 30, 2008

Panel Speaker, Economic Development Council, "Where R&D Meets Business," February 28, 2008

Breakfast Speaker, Sunrise Rotary Club, "The Future of the College of Business in the Changing World of Higher Education," January 8, 2008

Breakfast Speaker, Tallahassee Northside Kiwanis Club "The Future of the College of Business in the Changing World of Higher Education," January 10, 2007

Luncheon Speaker, Tallahassee Kiwanis Club "The Future of the College of Business in the Changing World of Higher Education," October 24, 2006

Luncheon Speaker, Tallahassee Rotary Club, "The Future of the College of Business in the Changing World of Higher Education," September 20, 2006

Luncheon Speaker, Capital City Rotary Club, "The Future of the College of Business in the Changing World of Higher Education," August 29, 2006

Presenter, "To Charge or Not to Charge," presentation at the Alpha Chi Omega National Convention, Chicago, Illinois, July 16, 2006

Interviewed, cited and was selected as the cover for *The Lyre*, article entitled "The Importance of Education Today" Fall 2005, The Magazine of Alpha Chi Omega national sorority

Benchmark Summit, panelist and facilitator for community conference on sustainability. October 28, 2004

Presentation to professionals in job transition, "Taking Advantage of Opportunity or Life Doesn't Always Follow the Path That You Think But That's to be Expected," LDS Welfare Square, Salt Lake City, October 18, 2004

Interviewed and cited in *Utah Business* magazine article entitled "Women in Business Industry Outlook," September, 2004

"Discrimination: Your Potential Liability," presentation for the Bridgerland Society for Human Resource Management Employers' Half Day Legal Seminar, October 25, 2001

Interviewed and cited in *Entrepreneur* magazine article "Harry Potter and . . . : Breaking the Rules and Other Lessons From Harry Potter" February, 2001

"Making the System Work-Workers' Comp, FMLA and ADA," presentation for the Bridgerland Society for Human Resource Management Employers' Half Day Legal Seminar, October 26, 2000

Girl Scout Assistant Troop Leader (September 1997-1999; 2000-2001)

Interviewed and cited in *Salt Lake Tribune* article "IOC Spouse Had Help from SLC," Feb.6, 1999

Presentation to Cache Valley Day Care Providers on Legal Issues, February 26, 1998

Interviewed and cited in *Salt Lake Tribune* article "Employers Push Honest Workers Over the Edge," Feb. 22, 1998

Member Strategic Planning Committee for Edith Bowen Elementary School, 1994

Speaker, "A Review of *Backlash*," Bridgerland Business and Professional Women Meeting, May 11, 1993

"Roe v. Wade and the Right to Privacy," Cache Coalition for Reproductive Choice, January 21, 1992

Moderator, "Building Community Partnerships: Focusing the Energy," Utah Issues '92 Conference, Salt Lake City, Utah, October 4, 1991

"Ins and Outs of Insider Trading Can Be Tricky Business" by Caryn L. Beck-Dudley and Alan A. Stephens, published in the *Logan Herald Journal*, July 8, 1991

Panel Judge for Utah Law Related and Citizenship Education Project, Mock Trial Competition 1987, 1988, 1991

Discussion leader, "Expanding Your Horizon" conference, Utah State University, November 11, 1989

1988-1991, Board of Directors, Citizens Against Physical and Sexual Abuse (CAPSA)

1984-1987, Treasurer, Alpha Chi Omega House Corporation

Volunteer for various political campaigns

Member, Watermark

Past Member, Alpha Chi Omega Epsilon Tau Epsilon Alumnae Chapter

Past Member Florida Economic Club

Past Member Les Bon Vivant Social Club

Past Member Golden Eagle Country Club

Past Member University Center Club

Past Member, Rotary Club of Salt Lake City, Club 24

Past Member, Logan Golf and Country Club

Past Member, Couples Bridge Group

Past Treasurer, Alpha Chi Omega House Corporation

Blogs and Social Media

InsideSCU Episode 3: What is Silicon Valley's Path Forward with Affordable Housing?
(moderator)

<https://campaign.scu.edu/insidescu/current-episode/inside-scu.html>

So You Want to Be a Dean (with Stephanie Bryant)

<https://www.aacsb.edu/blog/2020/january/so-you-want-to-be-dean-ask-yourself-these-5-questions>

Keeping Faculty Current in Emerging Topics

<https://www.aacsb.edu/blog?author=Caryn+Beck-Dudley>

Curriculum Revision for the 4th Industrial Revolution

<https://www.aacsb.edu/blog/2018/november/curriculum-revision-4th-industrial-revolution>

Responsible Research and the Search for Real Impact

<https://www.aacsb.edu/blog/2019/january/responsible-research-and-the-search-for-real-impact>

Should Business Schools Act More Like Business?

<https://www.aacsb.edu/blog/2019/march/should-business-schools-act-more-like-business>

Flexible Business Education Models Allow for Disruption

<https://www.aacsb.edu/blog/2019/may/flexible-business-education-models-allow-for-disruption>

Willing to Fail: Evolving Graduate Business Education to Keep Pace With Market Needs

https://evolution.com/revenue-streams/market_opportunities/willing-to-fail-evolving-graduate-business-education-to-keep-pace-with-market-needs/

Radio & TV Interviews

Interviewed frequently by many different media outlets. Below is a sample.

KRON 4 Salutes Women Business Leaders, Aired January 2020

<https://www.kron4.com/features/salutes/women-business-leaders/>

KRON 4 Salutes Women Business Leaders, Aired Fall 2018

<https://www.kron4.com/features/salutes/women-business-leaders/>

Voices of Santa Clara (2/18 podcast) <https://www.voicesofsantaclara.com/caryn-beck-dudley>

4FSU Issues in Education (aired several times October 2011)

4FSU Issues in Education (aired several times July 2008)

FSU Headlines, promoting various College programs (several dates)

USU College of Business Update interview aired during NIT basketball game, March 17, 2004
KUSU radio interview aired October 12, 1995. Topic: Takings Law and the Value of Private Property

KUSU radio interview aired October 10, 1991. Topic: The Clarence Thomas Supreme Court Nomination

KUSU radio interview aired July 31, 1990. Topic: The Impact of William Brennan's Retirement from the Supreme Court

KUSU radio interview aired July 5, 1989. Topic: Recent Supreme Court Decisions

KUSU radio interview aired January 30, 1989. Topic: Legal Ramifications of Overruling Roe v. Wade

KUSU radio interview aired October 26, 1988. Topic: Academic Freedom

KUSU radio interview aired November 25, 1987. Topic: Drug Testing

KUSU radio interview aired August 26, 1987. Topic: Constitutional Equality